THE SAN JOAQUIN VALLEY CENSUS HUDDLE

This weekly update includes news, action items, resources, county updates, learning opportunities and funding opportunities for census partners across the San Joaquin Valley; some items, when indicated below, are only intended for Region 6 ACBO-funded and/or SJVHF-funded partners. Look for this Huddle every Wednesday and remember to share with your staff and partners. Please send information to include to Justin Rausa at justin@everydayimpactconsulting.com.

LATEST CENSUS NEWS
U.S. Census Bureau’s field operations have partially restarted in California and 90% of the nation’s update leave operations have also resumed. You can find USCB’s full revised operational schedule here and a FAQ sheet here. USCB Director Steven Dillingham recently put out this YouTube video to commemorate that 60% of U.S. households have now responded to the 2020 Census. Keep up the great work!

ACTION ITEMS

- **SJVHF-supported Census Outreach Partners**, please update your Google Sheet activity tracker again by June 1st.
- **Region 6 ACBO Partners**, please continue to submit your SwORD bulk upload templates to Justin and Julian each Friday.

PARTNER HIGHLIGHTS

Local Help lines

- The Education and Leadership Foundation launched a video announcing a local census help line and encouraging DACA, TPS and DED recipients to fill out the census and call 559 569-4013 with any questions.
- Punjabi is the third most spoken language in many of our San Joaquin Valley communities. However, Punjabi is not one of the 13 languages supported by the Census Bureau hotlines. Thanks to the Jakara Movement, Punjabi speakers can call a census help line, 559.677.SIKH (559 677-7454), and have all their questions answered in language!
Census Theater

Community partners have gotten creative in their outreach approaches while sheltering in place! Watch the Central California Environmental Justice Network’s latest census skit weaving in the COVID-19 crisis into the importance of completing the census. Lideres Campesinas has also made two videos encouraging people to help their parents fill out the census and highlighting the importance of counting everyone in the household, family or not.

CNC EF Phone Banker Testimonials

Communities for a New California Education Fund captured some of their phone bankers’ stories, where young people share some of their experiences and how they’re proud to support their neighborhood:

- Samuel brightens up the day of a man with a visual impairment.
- Carlos transfers calls for those who can’t read or write in Merced.
- Giselle talks with teens like herself.

CENSUS EVENTS

Upcoming Census Days or Weeks of Action

- May 26 - June 6 | #CountMeBlack Women & Families Census Week hosted by the National Coalition on Black Civic Participation
- May 30 | The momentum from #SJV Takes Action continues Census Caravan in Merced:
• May 30 | Join Dolores Huerta’s 90th birthday party, as she rallies the community to support our most vulnerable front-line workers and their families on May 30th at 5 pm PDT. There will be plenty of census talk too on this night of entertainment and activism, featuring special guests America Ferrera, George Lopez, Jane Fonda, Cristela Alonzo, Gloria Steinem, Mark Hamill and more! Don’t miss this once in a lifetime event. Click here for more info.

• And coming up in June:
  o Immigrant Heritage Month
  o Caribbean-American Heritage Month
  o LBGTQ Pride Month
COVID-19 RESOURCES

In addition to the CCC’s own coronavirus resource page for census partners, there is a simplified State webpage and USCB webpage for coronavirus updates and resources. Below are new resources including new State funding:

- CVIIC and Welcoming America invite partner organizations to attend the webinar “Strategies for More Welcoming Communities during COVID-19 and Beyond”, to be held on May 29th from 11a-12p. Join this webinar to learn how Welcoming America’s programs and resources can support your local efforts to ensure immigrants are included in COVID-19 management and over the long-term in your community. Interested attendees can register here.

Last but not least, here are links to COVID-19 guidelines by county for the San Joaquin Valley:

Kern | Kings | Fresno | Mariposa | Madera | Merced | San Joaquin | Stanislaus | Tulare

CENSUS LEARNING OPPORTUNITIES

Weekly Cuenta Conmigo Broadcast
CNC EF hosts weekly Facebook Lives on current topics related to the Census and a hot topic as part of their Cuenta Conmigo broadcast, every Thursday 11:30 am Facebook. Last Thursday, they discussed the impact of COVID-19 in the Valley and surrounding communities, and what to do to help with Beatriz Hernandez, a young Dreamer working with the Education and Leadership Foundation. Tune in tomorrow for the next Cuenta Conmigo with Faith in the Valley!
CCC Hosts Asian American and Native Hawaiian Pacific Islander Live Events for Asian American and Native Hawaiian Pacific Islander Heritage Month

Starting last Thursday, May 21, the California Census Campaign will host six livestreams on Instagram and Facebook with Census partners and leaders honoring Asian American and Native Hawaiian Pacific Islander Heritage Month:

**Becoming a Census Trusted Messenger Part II**
May 27, 2020 | 2 p.m. – 2:30 p.m.
*Description:* Participants will discuss how to best communicate with Californians about the Census, including engaging community members, family and friends as a trusted messenger on Instagram Live. Participants include:

- Kausar Mohammed, California Census Ambassador
- Deep Singh, Jakara Movement

**Kids and Families Count**
May 28, 2020 | 2 p.m. – 3 p.m.
*Description:* Participants will discuss the importance of counting children and families. Participants will also use their voice to discuss youth and identity and how the Census affects the future of our children on Facebook Live. Participants include:

- California Complete Count – Census 2020 Office Director Ditas Katague
- Angela Kim, California Census Ambassador and Creator of Mommy Diary® Motherhood inspirations & lifestyle
- Kendra Devejian, First 5 Association of California
PREVIOUS LIVE STREAM RECORDINGS

Census Outreach to the Diverse AANHPI Community
Description: A conversation with Census outreach partners and AANHPI leaders discussing Census outreach, diverse historical, social and political backgrounds of the AANHPI community, which may play into motivation to complete the Census. Watch [here](#). Participants include:

- June Lim, Asian Americans Advancing Justice
- Tavae Samuelu, Empowering Pacific Islander Communities (EPIC)
- Sara Pol-Lim, California Complete Count – Census 2020 Office
- Mai Thao, California Complete Count – Census 2020 Office

Bay Area Efforts to Achieve a Complete Count
Description: Bay Area Census leaders will discuss how the Census affects the Bay Area and why it matters to them. They will encourage viewers to participate in talking about the importance of AANHPI in the Census. Watch [here](#). Participants include:

- California State Treasurer Fiona Ma
- Cat Nou, Asian Pacific Islander Legislative Caucus
- Stephanie Kim, United Way Bay Area
- Julia Marks, Asian Law Caucus

Healthcare During a Public Health Crisis
Description: Participants will discuss how COVID-19 has affected the personal lives of the AANHPI community and the role of the Census data in helping communities have adequate resources during times of crisis. Watch [here](#). Participants include:
The Partnership for America’s Children on Improving the Count of Young Children

At least 4 million U.S. children under age 5 live in neighborhoods with a very high risk of undercounting young children in the 2020 Census, according to a recent analysis by Population Reference Bureau (PRB). Now that the 2020 Census is underway, we can assess response rates in these high-risk areas and pinpoint communities that are falling behind. In this webinar, Mark Mather (Associate Vice President, U.S. Programs, PRB) will demonstrate new PRB resources—a series of interactive maps and databases—that combine neighborhood data on undercount risk for young children with 2020 Census response rates:

- When: June 3rd, 2:00 PM EST
- Register [here](#)
- For questions, please contact Deborah Stein, Network Director at Partnership for America’s Children at dstein@foramericaschildren.org

CCC Peer Learning Hour

If you’re interested in participating in a recurring peer learning conference call hosted by the State Complete Count Committee (CCC) every Friday from 1:30-2:30p, please contact Yumi Sera at Yumi.Sera@census.ca.gov to get the Zoom information.

ACBO and SJVHF Census Cohort Monthly Standing Calls

**ACBO Region 6 and SJVHF Census Outreach partners**, please check your calendars for your respective monthly standing census calls and be sure to participate!

- ACBO Region 6: 1st Thursday of the month at 11am
- SJVHF Census Cohort: 2nd Thursday of the month at 3pm

CENSUS-RELATED FUNDING OPPORTUNITIES

**AANHPI Census Create-a-Thon**

Join Census Counts in partnership with AZ AANHPI for Equity in their first ever Create-A-Thon where participants will collaboratively generate digital content and compelling messaging that spreads awareness about the 2020 census and communicate the importance of a complete count for the Asian American, Native Hawaiian, and Pacific Islander community. Create informative content and enter a chance to win cash prizes for best/funniest/catchiest content created! Over $1,000 worth of prizes given away! [RSVP here](#) for this event on May 28th, 4-7 pm EST.

CENSUS RESOURCE SITES

- American Library Association
- Asian Americans Advancing Justice
- CA Census 2020
- California For All 2020
LANGUAGE HOTLINE (BLING)

- Arab American Institute: 833-3DDOUNI (833-333-6864) i.e. "Count me" in Arabic
- Asian Americans Advancing Justice/APIAVote’s hotline: 844-2020-API (844-202-0274) for answers to your questions in English, Mandarin (普通話/普通話), Cantonese (廣東話/广东话), Korean (한국어), Vietnamese (tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা)
- CHIRLA national assistance hotline: 1-888-624-4752
- NALEO Educational Fund operates a toll-free bilingual (Spanish) census hotline: 877-EL-CENSO

COUNTY UPDATES

Please email county updates you’d like to share with the SJV census network to justin@everydayimpactconsulting.com. It’s important that we uplift your wins and activity to demonstrate the momentum partners are building in the San Joaquin Valley, and to give each other well-deserved props! In lieu of a county update this week, you can check out our progress using the self-response rate table below. The percentages are the difference from last week’s figures in the Huddle, with green for a rate increase or same rate compared to last week and red for a relative rate decrease in the self-response rate. To view the U.S. Census Bureau self-response map, click here.

<table>
<thead>
<tr>
<th>County</th>
<th>USCB Self-Response Rate (SRR), as of May 26th</th>
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</thead>
<tbody>
<tr>
<td>Statewide</td>
<td>61.3% (+0.4%)</td>
</tr>
<tr>
<td>Fresno</td>
<td>59.5% (+0.5%)</td>
</tr>
<tr>
<td>Kern</td>
<td>55.3% (+0.5%)</td>
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<tr>
<td>Kings</td>
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<tr>
<td>Madera</td>
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<tr>
<td>Mariposa</td>
<td>39.6% (+0.3%)</td>
</tr>
<tr>
<td>County</td>
<td>Percentage</td>
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<td>------------</td>
<td>------------</td>
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<td>Tulare</td>
<td>55.7%</td>
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