THE SAN JOAQUIN VALLEY CENSUS HUDDLE

This weekly update includes news, action items, resources, county updates, learning opportunities and funding opportunities for census partners across the San Joaquin Valley; some items, as indicated below, are only intended for Region 6 ACBO-funded and/or SJVHF-funded partners. Look for this Huddle every Wednesday and remember to share with your staff and partners. Please send information to include to Justin Rausa at justin@everydayimpactconsulting.com.

LATEST CENSUS NEWS
Governor Newsom recently announced a state of emergency to prioritize the health and safety of all Californians due to the emergent coronavirus. At this time, partners are encouraged to continue activities as planned and get the word out about how Californians can safely participate in the Census and encourages community members to begin participating on March 12 without health risks: online, by mail or by phone.

The State advises all Californians to follow the public health guidelines put forward by the California Department of Public Health, including:

- Washing hands with soap and water.
- Avoiding touching eyes, nose or mouth with unwashed hands.
- Avoiding close contact with people who are sick are all ways to reduce the risk of infection with a number of different viruses.
- Staying away from other people if you become sick with respiratory symptoms like fever and cough.

Should there be any changes to the situation, the State will work with us to disseminate any updated information. For now, here is some additional info from The California Endowment.

ACTION ITEMS

- **Region 6 ACBO partners**, by now you should have access to a Google Group that will function like a discussion board, where we can highlight, troubleshoot and resolve issues you may be experiencing with SwORD or PDI, among other topics.

- **SJVHF-supported Census Outreach Partners**, you will also be added to the aforementioned Google Group for participation in discussion groups on topics like FAQ from the field or requests for support at events. You now also have access to a census activity tracker Google Sheet through your existing Google Folders. Please complete the latter on a bi-weekly basis, with the first target date scheduled for Monday, March 23rd.
NEW CENSUS RESOURCES

U.S. Census Bureau (USCB) Video Guide for Completing the Census
Please view step by step instructions on how to complete the online census form here. You may also access this video in additional languages here.

U.S. Census Bureau (USCB) Response Rate Map
Beginning March 20th, the federal Census Bureau will post real-time responses that we can monitor on its response rate map. As people begin responding to the 2020 Census online, by phone or by mail in mid-March, the Bureau will update the map daily to reflect the percentage of households that self-respond online, by phone or by mail.

USCB Census Mailing
Click here to view what households will be receiving starting March 12, inviting them to participate in the Census.

USCB Phone Numbers
While USCB’s online self-response portal and phone numbers are now live, please advise community members to wait for their log-in codes before attempting to complete the Census, should they be selected.

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State Census Spanish QAC/QAK Training Materials

The State is excited to announce that the QAC/QAK Training Materials are now available in Spanish! These materials include the QAC 101 presentation with trainer scripts and the training participant handout. Please use these materials to prepare and inform your staff on their roles and responsibilities at your local QACs and QAKs. The following materials can be found below:

- Spanish QAC 101 PPT with Trainer Scripts
- Spanish Training Participant Handout

State Outreach Resources for Vets and Libraries

California is home to over 1.8 million former service members, which is the largest veteran population of any state. Veterans --particularly those who are recently transitioning into civilian life, older adults, experiencing homelessness or housing insecurities, and people with disabilities -- are oftentimes undercounted during the Census. Being counted in the 2020 Census is a service to all veterans and to the community at large. The Census Office is pleased to provide new communication materials for partners and veterans-serving organizations to share messages to California veterans that they and their service are valued and that their participation in completing the 2020 Census questionnaire will benefit their families and communities.

In addition, libraries are key partners to reach hard-to-count populations and help achieve a complete count in the 2020 Census. Libraries are also essential partners in rural regions of California where broadband access is limited and are trusted partners in reaching populations who often frequent libraries including families with small children and people experiencing homelessness, among other HTC populations. Please visit the State’s new webpage to access resources for California libraries, including toolkits specifically for libraries and communication materials from the First 5 Association.

CENSUS LEARNING OPPORTUNITIES

ACBO and SJVHF Census Cohort Monthly Standing Calls

ACBO Region 6 and SJVHF Census Outreach partners, please check your calendars for your respective monthly standing census calls and be sure to participate!

- ACBO Region 6: 1st Thursday of the month at 11am
- SJVHF Census Cohort: 2nd Thursday of the month at 3pm

SEARAC's Community Call

Join the Southeast Asia Resource Action Center for the latest updates about 2020 Census operations and other important information. They'll be sharing resources they've created for this milestone year to get out the count and the vote in Southeast Asian American communities. You can register for the 12p call on Thursday, March 26th, by clicking here.

CENSUS RESOURCE SITES

- American Library Association
- Asian Americans Advancing Justice
**LANGUAGE HOTLINE (BLING)**

- **NALEO Educational Fund** operates a toll-free bilingual (Spanish) census hotline: **877-EL-CENSO**
- New! **APIAVote**’s hotline is now live at **844-2020-API (844-202-0274)** for answers to your questions in English, Mandarin (普通話/普通话), Cantonese (廣東話/广东话), Korean (한국어), Vietnamese (tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা)!

**COUNTY UPDATES**

Please email county updates you’d like to share with the SJV census network to **justin@everydayimpactconsulting.com**. It’s important that we uplift your wins and activity to demonstrate the momentum partners are building in the San Joaquin Valley, and to give each other well-deserved props. For this edition of the Huddle, Damian Martinez from Stanislaus County would like to share out an upcoming awareness event on March 18th in Modesto. Please share and promote with your networks:

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