



THE CENTER
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San Joaquin Valley Health Fund Proposers' Webinar

IHHEEL Round 8 Advocacy and Learning Grants

June 13, 2023

SHFCENTER.ORG

**SAN JOAQUIN
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HEALTH FUND**



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Agenda

- Program background
- Funding opportunities
- Application process
- General tips

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Sierra Health Foundation: Center for Health Program Management (The Center)

- Launched in 2012
- Brings people, ideas and infrastructure together to create positive change in California
- Dedicated to health and racial equity
- Managing entity of the San Joaquin Valley Health Fund

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San Joaquin Valley Health Fund

- The Center launched the San Joaquin Valley Health Fund (SJVHF) in 2014.
- SJVHF is a unique collaboration of more than 40 funders and more than 170 community-based organizations.
- Goal: To help fuel a movement to advance health and racial equity across the San Joaquin Valley.

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Funding Region



San Joaquin
Stanislaus
Merced
Mariposa
Madera
Fresno
Tulare
Kings
Kern

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Funding Opportunity Overview

**SAN JOAQUIN VALLEY HEALTH FUND
FUNDING OPPORTUNITIES:
IHHEEL POLICY PLATFORM ADVOCACY
IHHEEL POLICY PLATFORM LEARNING**

**REQUEST FOR APPLICATIONS
JUNE 2023**



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The Center at Sierra Health Foundation is an independent 501(c)(3) nonprofit organization bringing people, ideas and infrastructure together to create a collective impact that reduces health disparities and improves community health for the underserved living in California. For information about The Center, visit www.shfcenter.org.



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Grant Descriptions

IHHEEL Advocacy

One-year IHHEEL Advocacy grants are for up to \$25,000.

Demonstrate **experience** in policy and systems change advocacy and be working in partnerships with impacted grassroots community members.

Identify policy and/or systems change goals that would advance the 2023 IHHEEL Policy Platform.

IHHEEL Learning

One-year IHHEEL Learning grants are for up to \$15,000.

Demonstrate **interest** and potential for policy and/or systems change work that is aligned with the 2023 IHHEEL Policy Platform.

Identify how you will need to increase capacity in order to engage in policy and systems change advocacy.

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Eligibility Criterion

- The organization must be a nonprofit organization that is tax exempt under Section 501(c)(3) of the Internal Revenue Code or designated as a 509(a)(1) or 509(a)(2) organization.
- Fiscal sponsors for entities that are not qualifying 501(c)(3) nonprofits are eligible to apply. (Fiscal sponsors may apply separately on behalf of more than one organization or collaborative group.)
- Proposed grant goal, objectives, activities, and anticipated outcomes must be aligned with the IHHEEL Policy Platform and be intended to advance health and racial equity in the San Joaquin Valley.
- Work must be conducted in at least one of the nine counties that make up the San Joaquin Valley Health Fund funding region.

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Selection Criterion

- Identify a grant goal, realistic objectives and aligned activities that would advance the IHHEEL Policy Platform.
- Demonstrate how the proposed grant activities would reduce health disparities, promote health and racial equity and/or address systemic barriers to a healthier and more equitable San Joaquin Valley.
- Demonstrate approaches and authentic partnerships with the impacted community with whom the applicant works.



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Selection Criterion (cont.)

- Include realistic project scope, budget and anticipated outcomes.
- Leverage social and financial resources, experience, expertise and partnerships to deepen the desired outcomes of the grant.
- Identify how desired outcomes will be demonstrated and tracked.
- Demonstrate previous engagement and/or commitment to the SJVHF's Policy Committee, convenings, trainings and events (i.e., Equity on the Mall, Regional Townhall, etc.)

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Funding Information

- The grant term is one year, beginning August 1, 2023, and ending on July 31, 2024.
- Up to 15% of direct costs may be requested for indirect costs.
- Direct costs may include, but are not limited to, staff compensation, consultants, operating costs, meeting costs, travel and necessary equipment.
- Funded organizations are required to submit a detailed financial report and a final narrative report summarizing major activities, explaining outcomes and learnings within 30 days of the grant's end.

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Funding Information(cont.)

If awarded, all awarded partners are strongly encouraged to:

- Participate in monthly 90-minute SJVHF Policy Committee virtual meetings.
- Participate in an IHHEEL Policy Sub-committee (Immigration, Health, Housing, Education, Environmental Justice, Land Use and Planning, and Digital Divide)
- Attend a minimum of three SJVHF partner meetings/convenings during the grant year (e.g., Equity on the Mall, regional townhalls, partner meetings, funder briefings, technical assistance training, etc.)

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Examples of Advocacy Projects

- Supporting policies and investments that produce new affordable housing, preserve existing affordable housing, and protect residents for improved housing affordability, housing quality and home ownership opportunities.
- Advocating for humane immigration reform that ensures accessible and inclusive pathways to legal protections and citizenship for immigrants and policies that keep families together.

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Examples of Learning Projects

- Strengthening “Sustainable Communities Strategy” in a regional transportation plan that demonstrates how the region will promote active transportation and public transit options and involve traditionally underrepresented communities in the planning and implementation phases.
- Bringing awareness to the communities' right to food sovereignty and economic justice.

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Strategies for Proposed Activities

- Coalition Building/Partnership Development
- Civic Engagement
- Non-legislative Policy Conceptualization and Development
- Community Leadership Development
- Community Engagement, Organizing, Advocacy and Mobilization
- Research/Participatory Action Research
- Multi-Ethnic/Multi-Racial/Multi-Sector Collaboration
- Organizational Capacity Building
- Communications/Outreach and Education
- Youth Engagement, Organizing and Advocacy
- Peer Learning

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What We Will Not Fund

- Direct services
- Debt retirement
- Operational deficits
- Partisan activities
- Individuals
- Religious organizations for explicitly religious activities
- Activities that exclusively benefit the members of sectarian or religious organizations
- 509(a)(3) supporting organizations
- 501(c)(4) organizations or lobbying activities

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Application Timeline

- Application Deadline → June 28, 2023 at 5:00 p.m.
(Pacific Standard Time)
- Award Announcement → July 25, 2023
- Grants Issued → August 1, 2023

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Questions?

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Application Process

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Online Application



IHHEEL Advocacy and Learning Grants Application



☐ Save my progress and resume later | [Resume a previously saved form](#)

Use **Tab** key or **mouse click** to move from field to field. Clicking **Enter** will attempt to **Submit** incomplete application. If you are a Mac user - Press and hold the Command key, then click the Drop Down Items.



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Applicant Information

Please note: If your application has a fiscal sponsor, the fiscal sponsor's information should be entered into this section.

Applicant Information

This section is to be completed by the IRS qualifying organization; please use legal name as registered with the IRS. If your application has a fiscal sponsor, this section is to be completed with information from the fiscal sponsor.

Organization Name *

Street *

City *

State/Province *

Zip/Postal Code *

County *

Country

Phone *

Website



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Fiscally Sponsored Organization Information

☒ Check if this application has a fiscal sponsor

A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal nonprofit standing with the IRS. The fiscal sponsor is the IRS qualifying organization and the fiscally sponsored organization is the organization that will be leading the work mentioned in the application

Fiscally Sponsored Organization Information

Organization Name *

Street *

City *

State/Province *

Zip/Postal Code *

County *

Phone *

Website



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CEO/Director Information

CEO/Director

If this application has a fiscal sponsor, this section is to be completed with information from the CEO/Director of the fiscal sponsor

First Name *

Last Name *

Title *

Email *

Office Phone *

Extension



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Narrative Questions

- 1) Organization Description
- 2) Organizational Capacity
- 3) Goal
- 4) Activities
- 5) Outcomes
- 6) Evaluation Process
- 7) Staff Qualifications
- 8) Technical Assistance
- 9) Leveraging
- 10) Previous Engagement



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Application Attachments

- Proposed Budget
- 501(c)(3) Determination Letter
- W-9 Form
- Financial Report (will only be required if selected as grantee partner)



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Proposed Budget

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SJVHF IHHEEL Round 8 Budget Proposal				
Applicant Organization				
Grant Period:				
Grant Amount: \$				
<p>FOR PURPOSES OF YOUR INVITED APPLICATION, COMPLETE COLUMNS A and D ONLY</p> <p>If the grant is approved and you later need to request a budget modification or for final report purposes, you would then complete Columns B and C. (If your grant is approved, you must seek advance approval for any proposed budget modification in excess of 10% of any approved line item.)</p>				
	(A) Project Budget	(B) Grant Expenditures	(C) Line Item Variance (A) Minus (B)	(D) Explanation of Requested Budget line items
I. Personnel				
Salaries (limited to personnel directly working on this grant)				
1			\$0.00	
2			\$0.00	
3			\$0.00	
Payroll Taxes and Benefits			\$0.00	
Total Personnel		\$0.00	\$0.00	
II. Other Direct Project Expenses				
Required Project Supplies			\$0.00	
Project Printing/Duplicating			\$0.00	
Project Information/Materials			\$0.00	
Required Project Staff Travel			\$0.00	
Miscellaneous				
1			\$0.00	
2			\$0.00	
3			\$0.00	
4			\$0.00	
5			\$0.00	
6			\$0.00	
7			\$0.00	
8			\$0.00	
Total Other Expenses		\$0.00	\$0.00	
III. Indirect - limited to 15% of grant total				
Total Grant Expenses		\$0.00	\$0.00	



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Proposal Writing Tips

- Read and follow application guidelines and instructions.
- Verify your organization is eligible.
- Answer questions clearly.
- Provide enough detail about the proposed activities to enable reviewers to fully understand your proposed project and the changes that will result from funding.
- Check for consistency in the project description, budget narrative and budget line items.



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Application Submission Tips

- Click the “Save my progress and resume later” button if you will not be active in the application (be sure to save the email that is sent to your inbox and write down the password).
- Submit the application before the deadline.
- Answer the narrative questions outside of the application portal, then copy and paste your responses into the appropriate fields.
- As you write responses, track your word count.



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Questions?



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Thank you!

For questions regarding the funding opportunity,
please email sjvhealthfund@shfcenter.org
with the subject line: SJVHF IHHEEL Application Question.