



City of Sacramento Youth PopUp Program

**PROGRAM SNAPSHOT
JANUARY - JUNE 2022**



#SACYOUTHPOPUP

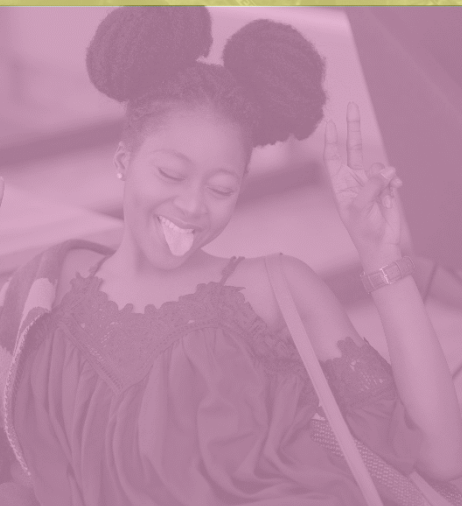


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This report was produced by



Introduction to Sacramento's Youth PopUps

Since January 2019, youth PopUp events throughout the City of Sacramento engaged youth and families in fun and safe activities. The PopUp events began in response to some youth disruption events that shut down Arden Fair Mall. The events were an effort to curb youth violence in Sacramento by providing access to healthy and fun spaces for young people. Since 2019, more than 2,200 PopUp events have engaged over 100,000 youth in fun, healthy, and safe activities.

Youth Pop-Ups were led by community organizations committed to providing healthy, fun spaces and activities in under-resourced neighborhoods throughout Sacramento, focused on activities to engage youth aged 12-24. The events were diverse and included activities such as dancing, painting, sports, community BBQs, roller skating, movies, talent shows, and cultural learning.

The City of Sacramento provided funding for the PopUps, the Center at Sierra Health Foundation (The Center) managed the project, and twenty-one community partner organizations planned and hosted the PopUp events. The partner organizations used youth peer mentors as staff to assist with the PopUps, provided youth staff with training to work the events and offered mentoring and resources to youth and their families.

This report describes a snapshot of activities and evaluation findings for a six-month period of PopUp events, from January to June 2022. Findings in the report are based on monthly data submissions from partner organizations, quarterly progress reports, and surveys of PopUp attendees, youth staff, and adult staff.



Priority Neighborhoods

1. South Natomas
2. Gardenland / Northgate
3. Strawberry Manor
4. Del Paso Nuevo
5. Del Paso Heights
6. Richardson Village
7. South Hagginwood
8. Noralto
9. Old North Sacramento
10. Twin Rivers
11. Alkali Flat
12. Mansion Flats
13. Marina Vista-Alder Grove
14. North Oak Park
15. Central Oak Park
16. South Oak Park
17. Franklin
18. Lemon Hill
19. Fruitridge / Lemon Hill
20. Woodbine
21. Meadowview
22. Parkway
23. Valley Hi / North Laguna

Program Goals

The City of Sacramento identified five key program goals for the PopUp events. These included:

1. Increase safe spaces in priority neighborhoods for youth to engage in positive, prosocial activities with their peers and positive youth development professionals
2. Increase college/career readiness opportunities for youth including paid work-based learning, work readiness, and on-the-job experiences
3. Increase access to mental health resources for youth and their families
4. Increase access to social services and resources to address the needs of youth participants and their families that were caused or exacerbated by COVID-19
5. Address COVID-19 health related needs of youth and their families

The PopUp Events

Altogether, 21 community partner organizations hosted PopUp events in one or more of the priority neighborhoods.

The type of activities and topics varied by month and organization and PopUp events could include more than one activity at an event. The PopUp activities provided the most were social activities, representing 20% of activities, followed by games (18%) and recreation (17%). See Attachment A for more details.

Social Activities, Games, and Recreation activities were offered the most in the PopUps.



PopUp Community Partners

- Boys and Girls Club of Greater Sacramento
- Brother 2 Brother
- Greater Sacramento Urban League
- Hmong Youth and Parents United
- ImpactSac Liberty Towers
- Improve Your Tomorrow
- Iu-Mien Community Services
- La Familia Counseling Center
- Latino Leadership Council, Inc.
- Mutual Assistance Network
- ReIMAGINE Mack Road Foundation
- Roberts Family Development Center
- Rose Family Creative Empowerment Center
- Sacramento LGBT Community Center
- Self-Awareness and Recovery
- Sojourner Truth Museum
- Sol Collective
- South Sacramento Christian Center
- Space of Grace Youth Academy - DOZ
- Stanford Settlement
- Voice of The Youth

“Other” PopUp Activities

Partners also provided the following types of activities at PopUp events:

- Hot meals, food giveaways and meal kits
- Resource fairs
- Mentorship
- Support sessions
- Home visitation
- Pride and Trans Day of Visibility activities

Focus of education/trainings activities

The focus of education lessons and training included:

- Employment and career readiness
- Cooking and meal prep
- STEM activities
- Mental health
- Asthma
- Anger management
- Life skills

I ATTENDED SEVERAL POP-UP EVENTS ... WHICH VARIED FROM TALKING TO THE YOUTH, HEALTH + HEALING, SUPPORT GROUPS FOR MEN, WOMEN, RESOURCES TO ASSIST WITH HOMELESS, STRESS N RELAXATION AND THE LIST GOES ON. I'VE LEARNED SO MUCH AND AM ABLE TO HELP AND ASSIST OTHERS IN NEED.
- POPUP PARTICIPANT

Partners Serving Neighborhoods

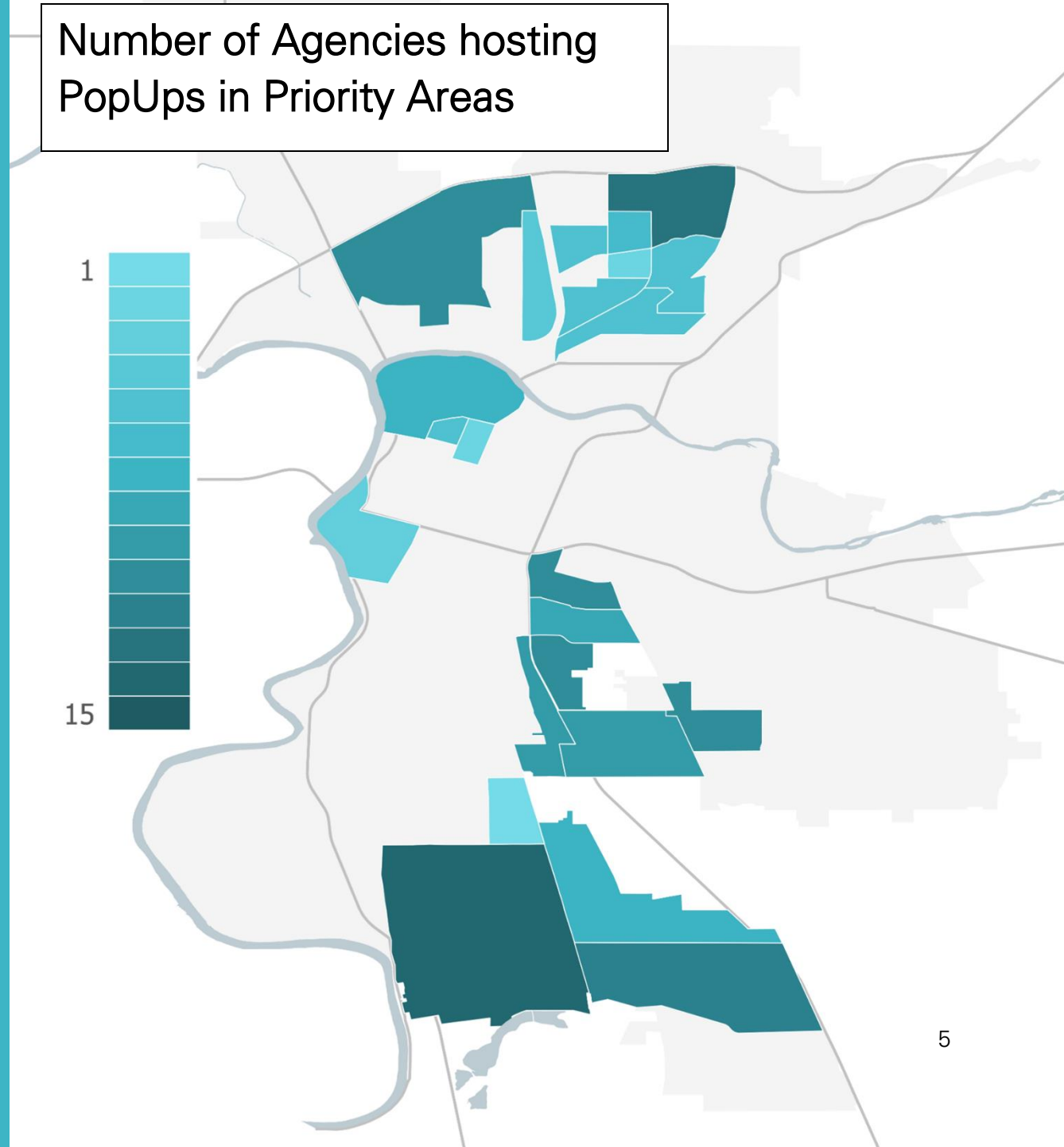
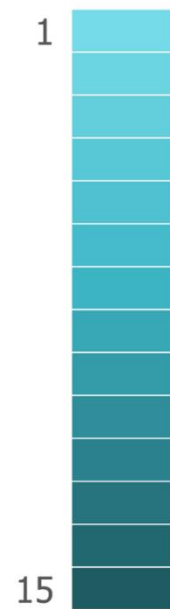
The following map uses color coding to display the number of partners providing PopUps in the priority neighborhoods between January and June 2022.

Meadowview and Del Paso Heights were served by the highest number of partners, with 14 and 13 partners hosting PopUps, respectively, while Woodbine, Richardson Village and Mansion Flat were served by fewer partners (1 and 2 partners). See Attachment A for more details.

**OUR YOUTH NEED ACCESS
TO POSITIVE ENGAGEMENT
IN THEIR COMMUNITY.
YOUTH POP-UPS HAVE
PROVIDED THIS ACCESS AND
HAVE CHANGED LIVES IN
DOING SO.**

- POPUP PARTNER

Number of Agencies hosting PopUps in Priority Areas



PopUp Reach

Between January and June 2022, the goal was for community partners to organize 240 in-person or virtual PopUp events in the priority neighborhoods, reaching a total of 5,000 youth ages 12-24.

During this time period, community partners hosted a total of 607 PopUps:

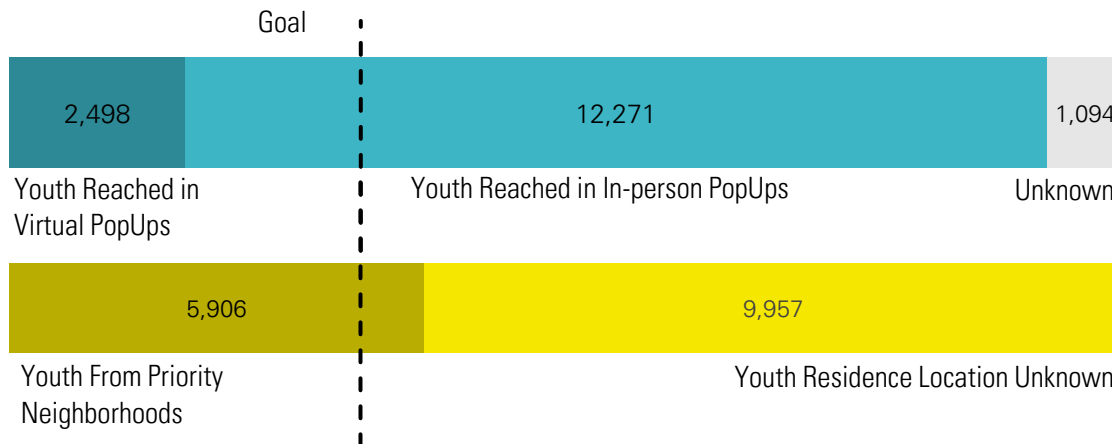
- 204 (34%) virtual events
- 403 (66%) in-person events

These PopUps reached a total of 15,863 youth:

- 8,972 (60%) between the ages of 14-24
- 5,906 (37%) confirmed from priority neighborhoods*

Community partners exceeded this implementation objective. See Attachment A for more details on program participants.

PopUps reached a total of 15,863 youth attendees.**



*Youth counts from priority neighborhoods most likely underreported since addresses were not collected or confirmed at many events.

**PopUp data was unknown for 1,094 attendees.

PopUps Goal:

240

PopUps Provided:

607

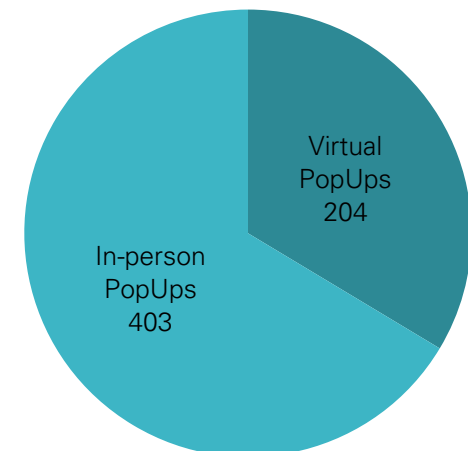
Attendee Goal:

5,000

PopUp Attendees:

15,863

Most PopUps were held in-person.



PopUp Marketing Strategies

A goal of the Youth PopUp events was to engage at least 5,000 youth between the ages of 12-24 from the priority neighborhoods, and to recruit new youth each month.

Between January and June 2022:

17
partners

marketed to new youth of color
such as promoting a tell-a friend incentive program.

21
partners

marketed to youth of color from low-income neighborhoods
such as canvassing neighborhoods and going door-to-door

5
partners

marketed to foster and system-impacted youth
such as by networking with the agencies that serve these youth

RECRUITMENT CONSISTS OF SEVERAL DIFFERENT STRATEGIES ...[WE] ATTEND COMMUNITY EVENTS IN TARGETED NEIGHBORHOODS TO ENGAGE WITH COMMUNITY MEMBERS AND SPREAD AWARENESS OF OUR POPUP EVENTS... PRODUCE A MONTHLY CALENDAR THAT INCLUDES ALL POPUPS... EACH POPUP EVENT GETS AN INDIVIDUAL FLYER. IT IS THEN POSTED ON OUR DISCORD WHICH HAS 200+ REGISTERED YOUTH AND [WE SEND] IT OUT TO [OUR] EMAIL LISTSERV AND...SOCIAL MEDIA.

- POPUP PARTNER

Recruitment Strategies

Partners employed several different recruitment strategies and marketing activities to recruit new youth of color or youth of color from priority neighborhoods. Common marketing strategies included:



Social Media Outreach



Flyer distribution & newsletters



Tell-a-friend



Text campaigns



Marketing campaigns at community events



Marketing at schools and school events

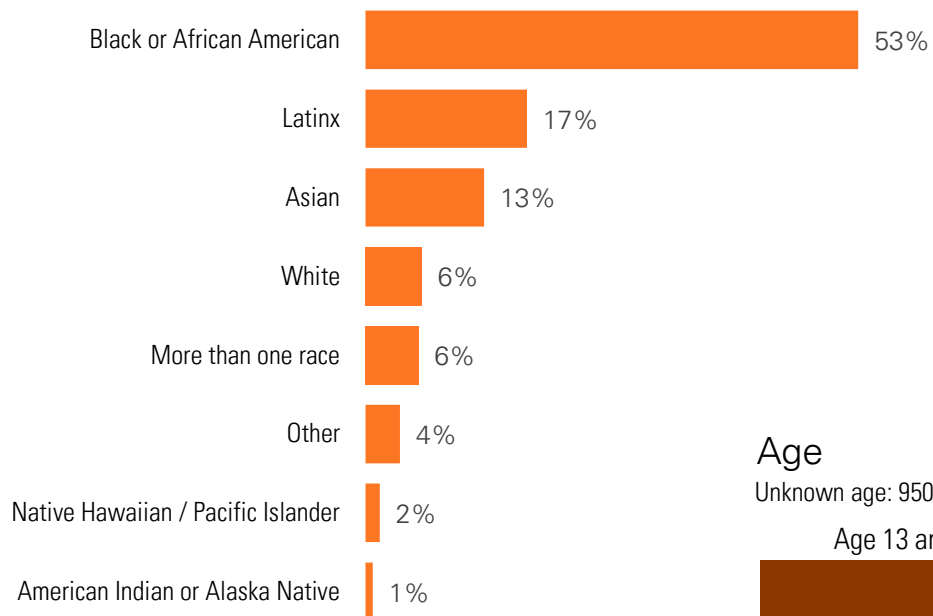
PopUp Participants

This section of the report shares information about the youth who participated in the PopUp events between January and June 2022, including their demographic characteristics, impressions of the PopUp events, and overall feedback.

Most of youth attending the PopUp events were Black/African American (53%), young women (51%), or between the ages of 14 and 18 (49%) (n=15,863).

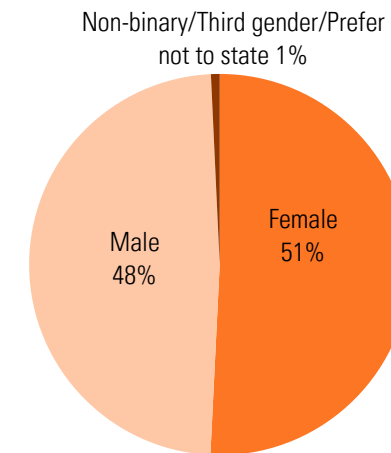
Race / Ethnicity

Unknown race/ethnicity: 1,865



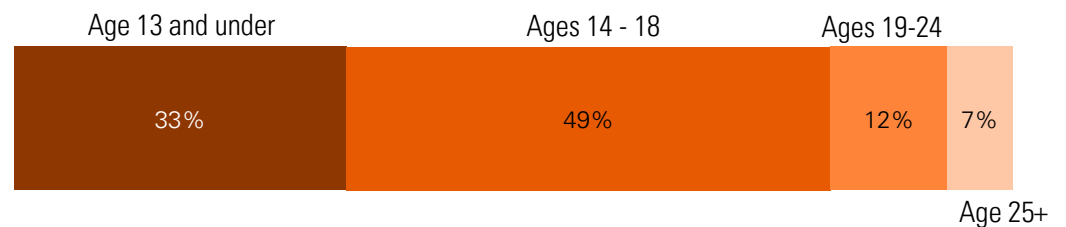
Gender

Unknown gender: 2,271



Age

Unknown age: 950



PopUp Participant Feedback

Youth attending PopUp events were encouraged to complete a brief survey to share what they learned from their experience at the PopUp. Between January and June 2022, a total of 231 PopUp participants completed the survey.

Description of Survey Participants

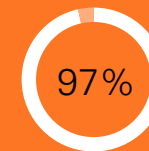
Most of the survey participants were Asian (33%) or African American (30%), young women (54%), or between the ages of 14-18 (70%). Close to three-quarters (73%) had attended previous PopUp events. Detailed descriptive data about survey respondents is in Attachment B.

PopUp Feedback from Youth

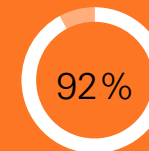
Youth completing the survey had the opportunity to share suggestions, comments, or ideas about the PopUp. The findings were reviewed and most youth commented about the fun they had while some others mentioned how safe they felt, the ease of talking with PopUp staff, and that the activities helped reduce their stress.

I WENT TO A MOVIE POP UP AND I LEARNED THAT NOT ALL PEOPLE ARE ALWAYS GOING TO MAKE THE RIGHT CHOICE AND BE RESPECTFUL. YOUR STAFF MADE ME FEEL SAFE AND WERE VERY ON TOP OF INDIVIDUALS THAT DID NOT REPRESENT THE TRUE MEANING OF THE POP UP. POSITIVITY!
- POPUP PARTICIPANT

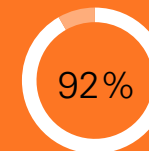
Almost all (97%) of survey respondents reported feeling better after participating in the PopUp.



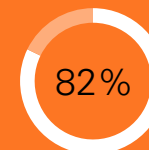
Do you feel better (happier, safer, energized, or relaxed) after participating in today's activities?



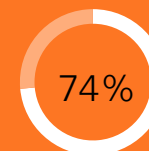
When feeling sad, do you know some things to do to make yourself feel better?



Did you learn something new today?



Did you meet or learn about any adults in today's event that you could go to for resources or help?



After attending Pop Up events, is it easier to talk about mental health and wellness with others?

PopUp Staff

PopUp partners hired youth from priority neighborhoods as staff and trained them to help plan and host PopUp events. Youth staff provided peer mentoring at PopUp events and some youth staff developed media projects to help engage youth and promote PopUps. Youth staff participated in ongoing learning activities related to employment, such as resume building, interview skills, and workplace communication. Trainings and the experiences of planning and working in the PopUp events provided youth staff with career or and/college readiness skills.

Both adult and youth staff participated in monthly trainings on mental health and community resources to prepare youth and adult staff for providing support to youth and families attending the PopUp events.

Types of activities youth staff/peer mentors participated in



PopUp Event Planning / Set-up and Tear Down



Leading PopUp Activities



Creating & Managing Social Media Messaging



Creating Promotional Materials (flyers/posters)



Boxing and Distributing Food



Conducting Office and Administrative Tasks

Youth Staff and Peer Mentors

135

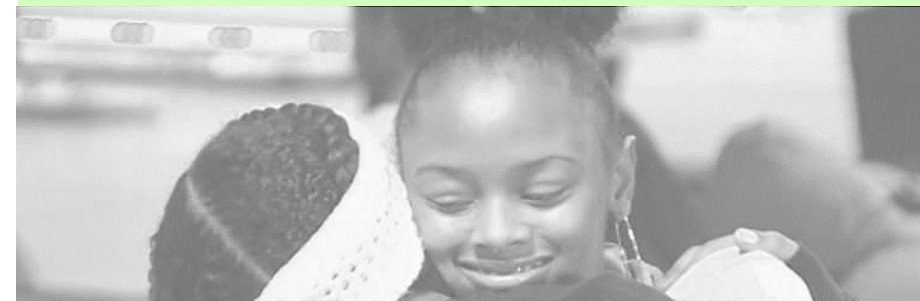
Youth staff and peer mentors were hired by community partners

90

New youth staff and peer mentors began serving in that role between January and June 2022

47%-53%

Youth staff and peer mentors were from one of the priority neighborhoods



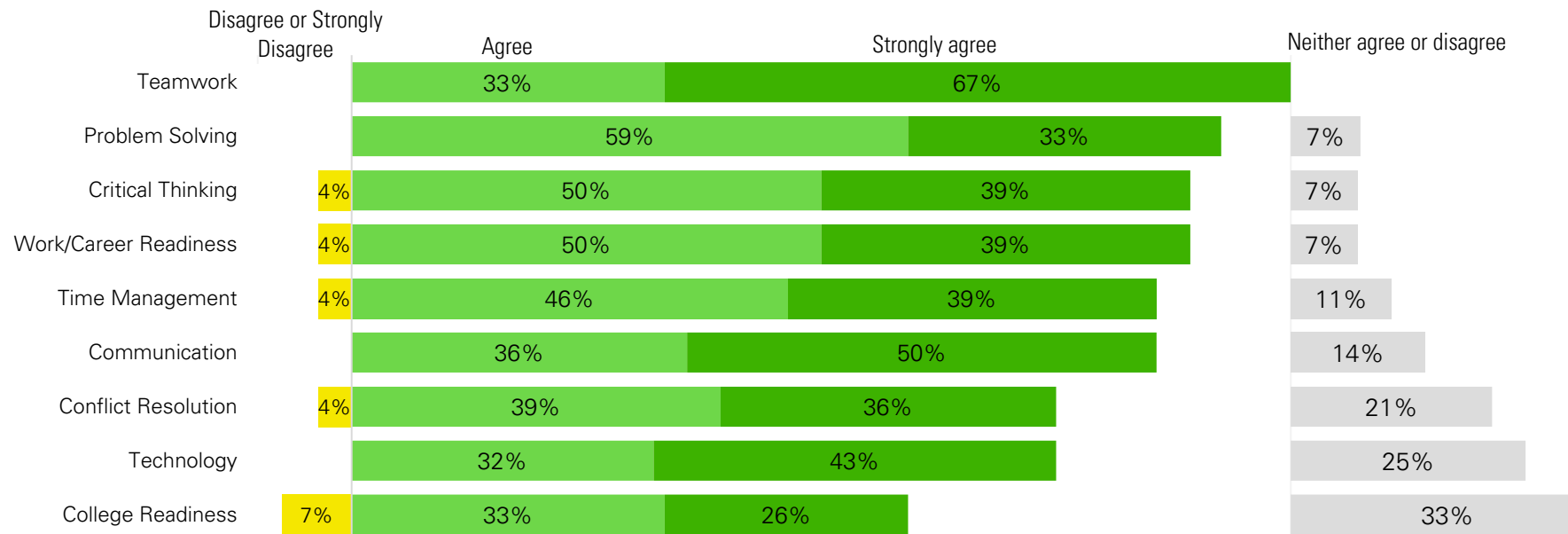
THE BEST PART OF MY ROLE IS WHEN A YOUTH RUNS UP AND EMBRACES ME AND SAYS, "I'VE BEEN LOOKING FORWARD TO SEEING YOU ALL DAY" AND STARTS SHARING THEIR DAY.

- YOUTH STAFF MEMBER

Youth Staff Member Feedback

Youth staff and peer mentors completed a survey on the skills they learned by helping with the PopUps events. A total of 28 youth completed the survey, most of whom were African American (50%), female (57%), or between the ages of 14-18 (67%). Details about the survey respondents are in Attachment C. Youth staff rated their level of agreement on skills they improved because of being a youth staff member/peer mentor.

100% of the youth reported teamwork skills improved because of being a youth staff member.



Youth Staff Member Highlights

Youth staff enjoyed planning the events, helping others, and getting to know co-workers and more people.

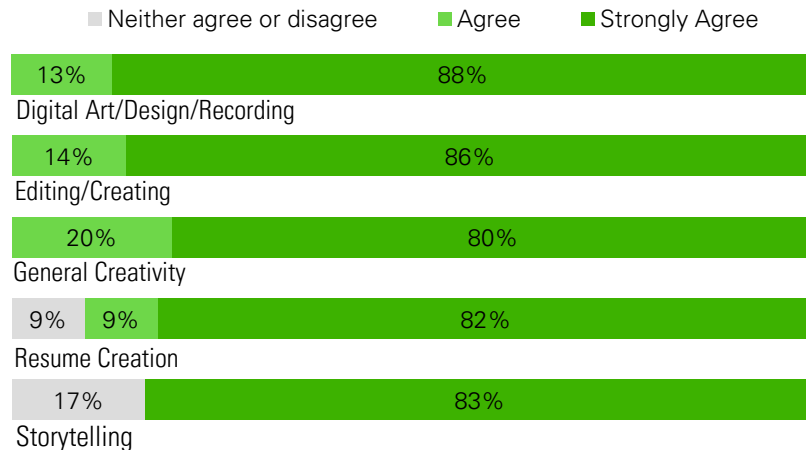
ONE OF MY GREATEST HIGHLIGHTS AS A YOUTH LEAD WAS HELPING LEAD, PLAN, AND COORDINATE POP UP EVENTS. THE FOCUS WAS TO EQUIP YOUNG PEOPLE WITH THE SKILLS THEY NEEDED TO BE STRONG LEADERS AND BUILD STRONG COMMUNICATION AND WORK READINESS SKILLS. POPUPS HELP YOUTH TO BE ENGAGED WITH THE COMMUNITY AND SUPPORT SAFETY AMONG ALL OF US. BEST OF ALL, I SUPPORTED MANY YOUTH WITH NEW SKILLS, AND ACQUIRED CONFIDENCE.
 – YOUTH STAFF MEMBER

Media Trained Youth Feedback

Some youth staff received media training as part of the Youth Media Project. This project was designed to increase youths' knowledge of various art and digital mediums while developing a portfolio of their work to record their projects and track their growth as creators. The Youth Media Project was split into three cohorts, with each cohort focused on a specific digital medium: Digital Art and Media, Digital Production and Narrative Building, and Zine Creation. The youth involved in this project completed a survey about their experiences and how the project impacted them and their personal growth and development. Between January and June, there were a total of 15 youth trained in media, with a total of 12 completing surveys, an 80% response rate. Survey participants were mostly more than one race (38%) female (75%) or between the ages of 14-18 (64%).* Details about the survey respondents are in Attachment D.

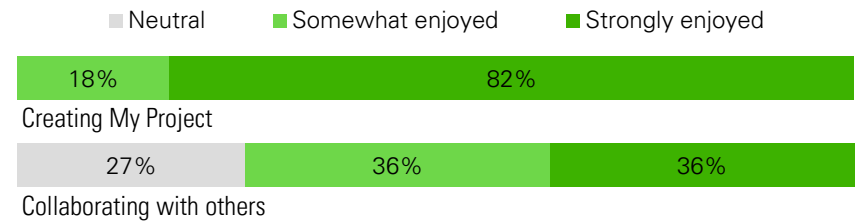
Skill Development

All youth (100%) reported improvements in digital art/design/recording, editing/creating, and their general creativity because of the youth media project.



Enjoyment

All youth (100%) reported enjoying working on their media project.



THIS WAS A REALLY FUN EXPERIENCE, I'M SAD THAT IT HAS TO END TODAY. THANK YOU!
- YOUTH MEDIA PROJECT PARTICIPANT

Suggestion for Improvement

The youth trained in media offered a few suggestions for ways to improve media trainings, which included:

- Increase opportunities for youth to interact with each other, such as hosting extra in-person or virtual meetings so they can work on projects together or offer more activities where the youth can get together.
- Increase participation in the media training by advertising in schools or afterschool programs to recruit youth.

*Survey participant race and gender unknown for 4 survey participants.

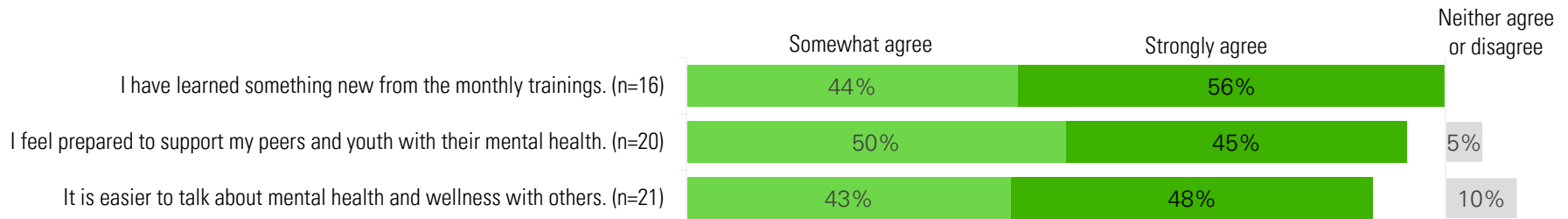
Adult Staff Member Feedback

A survey was emailed to adult staff members to learn about experiences and solicit feedback. A total of 31 staff from 8 partner organizations completed the survey. Of these staff, 18 (58%) reported they were trained as an Adult Ally. An Adult Ally is a person trained to work with youth. Adult Ally trainings included:

- January: Mentoring and Mental Health with Marcus Strother from MENTOR California – 5 survey respondents attended
- February: LGBT Youth and Mental Health with Alexis Sanchez from Sacramento LGBT Center – 11 survey respondents attended
- March: Youth Mental Health Awareness from The Source and The Youth Help Network – 9 survey respondents attended
- April: How to Reduce Stigma with David Bain from National Alliance on Mental Illness (NAMI) – 2 survey respondents attended

Skill Development

The survey asked staff members to rate their level of agreement on skills learned in the monthly PopUp trainings. All (100%) staff agreed they learned something new from the trainings.



Suggestions or Ideas for PopUps

Some suggestions for PopUps included:

- Offering PopUps outside of the city limits to avoid saturation and keep youth interested.
- Incorporate art therapy to strengthen self-awareness, such as using art to draw their journey from years ago to where they are now.

I WANTED TO THANK YOU FOR THE PROFESSIONAL DEVELOPMENT THAT YOU'VE OFFERED. WE APPRECIATE THE EXCHANGE; IT SHOWS THAT YOU TRULY CARE ABOUT YOUTH ADVOCATES. THANK YOU, THANK YOU, THANK YOU.
 – ADULT STAFF MEMBER

ADDING A MENTAL HEALTH COMPONENT TO POPUPS IS HIGHLY RESPONSIVE.
 – ADULT STAFF MEMBER



PopUp Supports

Referrals to Community Resources

Staff, youth staff, and peer mentors attended trainings to provide education on community resources. These trainings enabled staff and mentors to provide referrals to resources for families or youth in need. The type of referrals most given were for food insecurities (1,486 referrals), followed by basic social and emotional needs (694 referrals) and housing insecurity (563 referrals).

Goal: Provide 350 referrals

A total of 3,968 referrals were given between Jan-Jun 2022:

- 1,486 for food insecurity
- 694 for basic social or emotional needs
- 563 for housing insecurity
- 549 for gang involvement
- 371 for drug misuse
- 204 for domestic violence
- 89 for physical health
- 12 for "other" reasons, which consisted of resources for employment and education, youth summer and recreation activities, sexual assault and sex trafficking, anger management, and parenting classes.

Mental Health Supports

The funding included training adult allies and youth peer mentors in mental health resources so they could provide referrals to resources at PopUp events. In total:

- 148 adults received mental health training.
- The mental health trained adults participated in 286 PopUp events.
- Youth peer/near peer mentors trained in mental health resources participated in 193 PopUp events.

Providing COVID Supports

Some PopUp events included providing COVID related supports.

In total:

- 19 partners provided 4,292 people with COVID vaccine and/or testing resources.
- Many partners also hosted vaccine clinics (at least 10) and distributed COVID test kits (at least 7).



Conclusion

PopUp Successes & Challenges

Between January and June 2022, partners providing Youth PopUp events had several successes, which included:

Success: PopUp Reach

The 21 funded partners reached 15,863 youth through 607 community Youth PopUp events. Of the youth attending, 37% were confirmed to be from the 23 priority neighborhoods. Partners worked to involve new youth in the PopUp events, and during this reporting period they recruited 4,645 new youth to participate in a PopUp event for the first time.

“We are engaging more families, which brings more potential volunteers and safe adults into this community setting. We are seeing new youth and new families and a more representative diversity in youth of color.”

“The number of members and their families in attendance has been a major success, not just for our organization but our community as a whole, [by] bringing people together in a safe environment to build community and increase feelings of connectedness with one another.”

“We were successfully able to reach more households month over month, touching the lives of more youth in need of safe community activities as well as provide access to resources and warm meals.”

Success: PopUp Building Communities

PopUp partners reported several successes related to PopUp events, much of which were related to increased participation while building a sense of community and safety.

“We gathered youth together from multiple neighborhoods. They engaged in conversations, played together and walked away with friends and familiar faces. Our goal is to continue to build bonds across neighborhoods that overpower the culture of violence.”

“Providing access to art in the community is always a huge success!! Art helps to change our world and places a smile on children's faces. Children, youth, and families engaged in sewing, African dance, drumming, music, games, and a variety of visual and craft workshops.”

“We have been able to recruit and retain more youth in our program, as this funding allows us to take them outside of their neighborhoods and explore their city.”

Success: PopUp Staff

Partners employed 135 youth staff and peer mentors, of whom almost half (47% to 53%) were from priority neighborhoods. These youth helped plan and facilitate PopUp events, teaching them important college and career readiness skills and how to provide peer support to other youth at PopUp events. Adult and youth staff received training on mental health and community resources, with mental health adult allies attending 286 PopUp events and mental health youth peer mentors attending 193 PopUp events.

“[We were] able to get two youth jobs at our local new store opening up in Oak Park.”

“Employing youth on probation and helping them stay productive and graduate. Employing and engaging youth underperforming at school and supporting them to improve and get promoted!”

Challenges: PopUp Locations and Transportation

Challenges included finding locations for PopUps and/or transporting youth who do not have transportation.

“We are always challenged to find sites within city limits which are readily accessible for our families.”

“We have been challenged with getting youth transportation to off-site events. Youth will pre-register to attend but then not show due to transportation issues that we were unaware of.”

“Some of the challenges that we encountered are transportation for youth to get to and from events. Youth and their parents have expressed concern of youth not being able to attend some of our events because there was no one to transport them.”

Success: Referrals

PopUp staff provided over 3,968 referrals to resources in the community. Referrals varied based on need, but food insecurities had the most referrals (1,286 or 37% of referrals).

“We were able to support youth by providing hot meals for them, and sometimes one of their only meals of the day. Youth were given the opportunity to participate in community events and engage with their peers. Additionally, we were able to provide youth with resources including but not limited to; clothing, hygiene, educational supplies, food, PPE [Personal Protection Equipment] etc.”

In addition, partners reached 4,292 people with COVID vaccination and testing resources with many partners also hosting COVID vaccine clinics and distributing COVID test kits.

Challenges: Delay in Contract Funds

The City of Sacramento changed the funding source from upfront general funds to reimbursable federal ARPA funding, requiring partners to pay for PopUps prior to receiving funds. In addition, the invoice process required increased compliance checks to match federal requirements, slowing down the payment process. Even with these delays, partners provided PopUp events during this transition, holding 258 PopUp events between January-March which reached 5,281 participants.

PopUp partners reported financial challenges with the new invoicing system which caused delays in receiving funds, which was compounded by the increased cost of supplies, food, and gas for food deliveries, or paying for youth in need of paid positions.

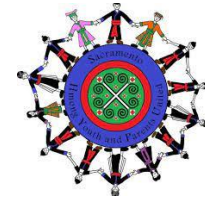
“When we were hiring youth interns, we had so many youth that needed this job to support them. It was hard to determine youth and therefore we stretched our budget to take in more than 3 youth interns.”

Progress Toward Goals

Even with the challenges discussed above, PopUp partners made impressive progress toward implementation and outcome objectives in their scope of work. Collectively these partners met eight of the twelve goals, which are shared below with the goal, progress, and status.

Outcome Objectives	Goal	Progress	Status
Purpose: Increase safe spaces in priority neighborhoods for youth to engage in positive, prosocial activities with peers and youth development professionals by offering Youth PopUp events in priority neighborhoods.			
Youth PopUp participants report they learned something new.	95%	92%	<i>Unmet</i>
Youth PopUp participants report a new connection to an adult they can go to for resources or help.	95%	82%	<i>Unmet</i>
Youth PopUp participants report a greater feeling of safety and well-being.	95%	97%	Met
Purpose: Increase college/career readiness opportunities for youth including paid work-based learning, work readiness, and on-the-job experiences by employing youth from priority neighborhoods to coordinate PopUp activities, provide peer/near peer mentoring, and develop media projects to promote PopUp events.			
Youth staff report increased college/career readiness (at least one skill gained).	95%	100%	Met
Youth media skills improve as a result of training.	-	83%-100%	Met
Purpose: Increase access to mental health resources for youth and their families by providing trainings to PopUp staff and peer/near peer mentors from priority neighborhoods.			
Adult staff prepared to support their peers and other youth.	100%	95%	<i>Unmet</i>
Youth PopUp participants are better able to express their emotions (talk about mental health and wellness with others).	85%	74%	<i>Unmet</i>
Youth PopUp Participants know what they can do when feeling sad.	85%	92%	Met
Adult staff report it is easier to talk about mental health and wellness with others.	85%	90%	Met
Adult staff learned something new from the monthly trainings.	100%	100%	Met
Purpose: Address COVID-19 health related needs of youth and their families by training staff on mental health resources, supports, and providing vaccination and testing resources.			
PopUp partners provide vaccination and testing site resources to event participants.	-	4,292 participants	Met
Purpose: Increase access to social services and resources to address needs exacerbated by COVID-19 by providing referrals to PopUp event participants.			
PopUp partners provide referrals for domestic violence, drug use, gang involvement, food insecurity, housing insecurity or basic social, emotional, or physical health needs.	350 referrals	3,968 referrals	Met

Youth PopUp Community Partners



Attachments

Attachment A | Monthly & Quarterly Reporting Details

Attachment B | Youth PopUp Event Survey Details

Attachment C | Youth PopUp Staff/Peer Mentor Survey Respondent Details

Attachment D | Media Trained Youth Survey Details

Attachment A | Event Reporting

Demographics of 15,863 PopUp Participants

Age Group	#	%
13 and under	4,962	33%
14-18	7,240	49%
19-24	1,732	12%
25 or over	979	7%
Unknown/missing	950	-
n*=	14,913	

Gender identity	#	%
Female	6,950	51%
Male	6,537	48%
Non-binary/Third Gender	90	1%
Prefer to Self-Define	2	0.01%
Prefer Not to State	13	0.1%
Unknown/missing	2,271	-
n*=	13,592	

Race/Ethnicity Identify Most	#	%
Black or African American	7,351	53%
Latinx	2,407	17%
Asian	1,769	13%
White	842	6%
Pacific Islander	212	2%
American Indian or Alaska Native	109	1%
Other race	516	4%
More than one race	792	6%
Unknown /missing	1,865	-
n*=	13,998	

*n does not include unknown/missing data

PopUp Staff and Participants

Type of PopUp	#	%
# of virtual group activities hosted	204	34%
# of in-person group activities hosted	403	66%
n=	607	

Participation by PopUp Type	#	%
# of youth participating in virtual activities	2,498	16%
# of youth participating in in-person group activities	12,271	77%
# unknown/missing	1,094	-
n*=	14,769	

Youth Staff	#	%
# of youth staff employed Q1	81	-
# of youth staff employed Q2	94	-
# of new youth staff/peer mentors Q1	37	-
# of new youth staff/peer mentors Q2	53	-
# of youth staff from priority neighborhood Q1	70	-
# of youth staff from priority neighborhood Q2	80	-

Mental Health	#	%
# of pop up events with a mental health adult ally	286	-
# of pop up events with a mental health youth peer mentor	193	-

Number of Partners Hosting PopUps in Priority Areas

Priority Area	#
Meadowview	14
Del Paso Heights	13
Valley Hi/North Laguna	12
N. Oak Park	11
Fruitridge/Lemon Hill	11
S. Oak Park	11
S. Natomas	11
Lemon Hill	10
Franklin	10
C. Oak Park	9
Twin Rivers	7
Parkway	7
Del Paso Nuevo	6
Alkali Flat	5
Strawberry Manor	5
Old North Sacramento	5
Norlto	5
S. Hagginwood	5
Gardenland/Northgate	4
Marina Vista-Alder Grove	3
Mansion Flat	2
Richardson Village	2
Woodbine	1

Attachment B | Youth PopUp Event Survey

Demographics of 231 Youth PopUp Event Surveys Collected

Age Group	#	%	Race/Ethnicity Identify Most	#	%	Zip code of participant	#	%
12-13	37	16%	Asian	76	33%	95838	27	17%
14-18	162	70%	Black or African American	69	30%	95823	18	11%
19-24	22	10%	Latinx	36	16%	95820	14	9%
None of the above	10	4%	White	18	8%	95815	10	6%
n= 231			Pacific Islander	3	1%	95822	8	5%
			American Indian or Alaska Native	2	1%	95828	9	6%
Gender identity	#	%	More than one race	23	10%	95824	7	4%
Female	125	54%	Other/Unknown	4	2%	95817	6	4%
Male	100	43%	n= 231			95834	6	4%
Non-binary	3	1%				95821	5	3%
Prefer not to answer	3	1%				95832	5	3%
n= 231						95833	5	3%
						95608	4	3%
						95624	4	3%
						95691	4	3%
						95829	4	3%
						95670	3	2%
						95818	3	2%
						95757	2	1%
						95819	2	1%
						95825	2	1%
						95842	2	1%
						95605	1	1%
						95758	1	1%
						95811	1	1%
						95816	1	1%
						95826	1	1%
						95839	1	1%
						95841	1	1%
						95660	1	1%
						unknown/missing	73	-
						n*= 158		

*n does not include unknown/missing data

Attachment C | Youth PopUp Staff/Peer Mentor Survey Respondent Details

Demographics of 28 Youth PopUp Staff/Peer Mentor Surveys Collected

Age	#	%	Race/Ethnicity Identify	#	%	Zip code	#	%
<14	2	7%	Black or African American	14	50%	95823	4	14%
14-18	18	67%	Asian	6	21%	95838	4	14%
19-24	6	22%	American Indian or Alaska Native	3	11%	95820	3	11%
None of the above	1	4%	Latinx	2	7%	95828	3	11%
unknown/missing	1	-	More than one race	2	7%	95818	2	7%
n*=	27		Other	1	4%	95661	1	4%
			n=	28		95747	1	4%
Gender identity	#	%				95811	1	4%
Female	16	57%				95815	1	4%
Male	12	43%				95819	1	4%
n=	28					95824	1	4%
						95832	1	4%
						95833	1	4%
						95834	1	4%
						95835	1	4%
						95842	1	4%
						96824	1	4%
						n=	28	

*n does not include unknown/missing data

Attachment D | Media Trained Youth Survey Details

Demographics of 12 Media Trained Youth Surveys Collected

Age Group	#	%	Race/Ethnicity Identify Most	#	%	Zip code of participant	#	%
12-13	2	18%	Black or African American	2	25%	95842	1	25%
14-18	7	64%	American Indian Alaskan Native	2	25%	95817	1	25%
19-24	2	18%	Latino/a	1	13%	95823	1	25%
unknown/missing	1	-	More than 1 race	3	38%	95820	1	25%
n*=	11		unknown/missing	4	-	unknown/missing	8	-
			n*=	8		n*=	4	
Gender identity	#	%						
Female	6	75%						
Male	2	25%						
Unknown/missing	4	-						
n*=	8							

*n does not include unknown/missing data