



## THE CENTER

*at Sierra Health Foundation*

### **Vaccine Equity Campaign November 2021 Funded Partners \$6,580,980 Awarded**

#### **All of Us or None**

Project Name: Kern County African American Health Project

Project Description: To deploy a multi-prong grassroots strategy to decrease vaccination hesitancy and increase vaccination in communities of color.

Project Area: Kern County

Grant Amount: \$100,000

#### **Always Knocking**

Project Name: Vaccine Equity Campaign

Project Description: To support outreach for COVID testing and vaccination in Sacramento.

Project Area: Sacramento County

Grant Amount: \$15,000

#### **Bay Area Community Health Advisory Council (BACHAC)**

Project Name: BACHAC Vaccine Engagement and Education Project

Project Description: To partner with local health organizations to provide vaccine outreach, education and clinical services to hard-to-reach populations in San Mateo County.

Project Area: San Mateo County

Grant Amount: \$100,000

#### **Black Wellness & Prosperity Center**

Project Name: Vaccine Hesitancy Campaign

Project Description: To address vaccine myths and hesitancy through a targeted outreach and engagement campaign in underserved/underrepresented populations with the power to inform/drive other subpopulations.

Project Area: Fresno County

Grant Amount: \$12,000

#### **California African American Action Fund**

Project Name: Vaccinate Equity Campaign

Project Description: To increase vaccination among African Americans through outreach and education with business partners and leaders.

Project Area: Statewide

Grant Amount: \$25,000

**California Alliance of Boys and Girls Club**

Project Name: California Alliance of Boys & Girls Clubs Vaccine Equity Project

Project Description: To conduct community outreach, host and staff child vaccination events to increase healthcare access and equity for tens of thousands of BIPOC children as well as children from families with lower incomes.

Project Area: Statewide

Grant Amount: \$997,980

**California Asian Pacific Chamber of Commerce Foundation**

Project Name: Statewide Asian American Business Outreach

Project Description: To increase vaccination among Asian Americans in California by working through the Asian business network with outreach and education.

Project Area: Statewide

Grant Amount: \$25,000

**California Collaborative for Immigrant Justice**

Project Name: CCIJ Vaccine Education and Empowerment in Detention (VEED) Program

Project Description: To provide California's detained immigrant population (who are particularly at risk for getting COVID-19) with accurate information about the benefits and side effects of the vaccine from trusted professionals.

Project Area: Statewide

Grant Amount: \$200,000

**California Hispanic Chamber of Commerce Foundation**

Project Name: Statewide Latino Business Outreach

Project Description: To provide outreach to the Latino business network to reach communities throughout California with information to help more Latinos make the decision to get vaccinated.

Project Area: Statewide

Grant Amount: \$25,000

**California State Alliance of YMCAs**

Project Name: YMCAs Supporting BIPOC Child/Family COVID-19 Vaccination Effort

Project Description: To fund local YMCAs in California to host vaccination sites and distribute child/family vaccination awareness and access information to improve vaccination rates among BIPOC communities in the state. To fund local YMCAs in California to host vaccination sites and distribute child/family vaccination awareness and access information to improve vaccination rates among BIPOC communities in the state.

Project Area: Los Angeles, San Bernardino, Butte, Monterey, Sacramento, San Benito, San Joaquin, Santa Cruz, Shasta, and Sonoma Counties

Grant Amount: \$300,000

**Central Valley Empowerment Alliance**

Project Name: Health Equity in Agriculture BIPOC Communities

Project Description: To increase COVID-19 vaccination rates within the Latino, Yemeni and Filipino farmworker populations in unincorporated agricultural communities and Indigenous Yokuts residing within and outside Tule River Reservation through education, and by connecting communities to wraparound supportive services.

Project Area: Tulare and Kern Counties

Grant Amount: \$100,000

**Coalition Advocating for Pesticide Safety**

Project Name: Tulare County Covid-19 Vaccination Outreach Project

Project Description: To deliver information and services to Latinx farmworkers and community members to overcome obstacles to receiving the Covid-19 vaccine, while providing opportunities for CAPS members to develop their leadership skills.

Project Area: Tulare County

Grant Amount: \$50,000

**Community Justice Alliance, Inc.**

Project Name: Vaccine Equity Campaign

Project Description: To leverage existing infrastructure to connect undocumented community members in the San Joaquin Valley with COVID vaccine pop-up clinics, staff a dedicated COVID Navigator, and provide targeted household COVID and vaccine education to existing clients.

Project Area: Fresno and Sacramento Counties

Grant Amount: \$100,000

**East Bay Sanctuary Covenant**

Project Name: Wraparound Support Services for Latinx Communities

Project Description: To conduct culturally and linguistically engaging outreach, organizing and wraparound services to Latinx and Indigenous communities living in the Bay Area to increase their access to COVID-19 vaccinations along with other critical health programs, resources and referrals.

Project Area: Alameda County

Grant Amount: \$50,000

**Empowering Marginalized Asian Communities**

Project Name: Asian Pacific Islanders COVID-19 Community Outreach Project (API-CCOP)

Project Description: To conduct door-to-door outreach to Asian Pacific Islanders in five priority communities of San Joaquin County to assist this population with COVID-19 vaccination registration and facilitate linkages to other social services as needed.

Project Area: San Joaquin County

Grant Amount: \$50,000

**Fresno Building Healthy Communities**

Project Name: Fresno County COVID-19 Equity Project

Project Description: To develop and implement culturally appropriate approaches to address COVID-19 while employing community leaders and building the needed public health workforce infrastructure to address the current pandemic and the future.

Project Area: Fresno County

Grant Amount: \$1,555,000

**Fresno Interdenominational Refugee Ministries**

Project Name: Vaccine Equity for Refugee Communities

Project Description: To support vaccination of Hmong, Lao, Khmer, Middle Eastern, Slavic and Vietnamese refugee communities through in-language outreach across a variety of modes.

Project Area: Fresno County

Grant Amount: \$12,000

**Faith In Action: Bay Area**

Project Name: Latino Outreach for COVID

Project Description: To support a community-based project focused on the Latinx community through canvassing and phone banking and on-site community support at vaccination sites.

Project Area: San Mateo County

Grant Amount: \$75,000

**Faith In Action: East Bay**

Project Name: Vaccine Equity For All

Project Description: To partner with faith communities throughout Alameda and Contra Costa counties to promote vaccine equity information and access to resources, including connection to vaccine clinics.

Project Area: Alameda and Contra Costa Counties

Grant Amount: \$100,000

**Filipino Advocates for Justice**

Project Name: Filipino Community Covid-19 Vaccine Awareness Project

Project Description: To provide Covid-19 and vaccination awareness to underserved BIPOC, mainly Filipino immigrant and youth (age 12+), in Alameda County through direct outreach and education in partnership with county and other community clinic vaccination services.

Project Area: Alameda County

Grant Amount: \$50,000

**Health Education Council**

Project Name: Central Valley Vaccine Equity Hub (CVVE Hub)

Project Description: To increase vaccination rates in population groups hardest hit by COVID-19 and with the lowest vaccination rates by using data and mapping strategies to pinpoint specific neighborhoods in the counties of Sacramento, Yolo, Stanislaus and Merced in which to focus education, outreach and pop-up vaccination clinics.

Project Area: Sacramento, Yolo, Stanislaus and Merced Counties

Grant Amount: \$200,000

**Latino Community Foundation**

Project Name: Latino Vaccination Campaign

Project Description: To ensure that Latino communities receive equitable access to COVID-19 vaccines.

Project Area: Statewide

Grant Amount: \$1,000,000

**Madera Coalition for Community Justice**

Project Name: Madera Just Vaccine Project

Project Description: To spearhead the Vaccine Equity Campaign by conducting aggressive outreach to the hard-to-reach communities (Latino/farmworkers, African American, Native American and low-income) that actively engages and educates them to ensure full access and increase motivation to get vaccinated.

Project Area: Madera County

Grant Amount: \$50,000

**NAACP Stockton Branch**

Project Name: WE CAN DO THIS STOCKTON/SAN JOAQUIN

Project Description: To promote, protect and maintain the health of African Americans; assess the health needs of the community; advocate for equal access to health education, care, treatment and research; sponsor health-related activities such as health forums, fairs and workshops highlighting issues of importance to people of color; and support health initiatives.

Project Area: San Joaquin County

Grant Amount: \$50,000

**OCA-Asian Pacific American Advocates**

Project Name: OCA COVID-19 Vaccination Outreach Program

Project Description: To empower California OCA chapters to conduct vaccine drives and continue doing vaccine education outreach.

Project Area: Statewide

Grant Amount: \$100,000

**Pasifika Inland Empire Coalition**

Project Name: Preventing and Protecting Pacific Islanders from COVID-19: Vaccine Equity

Project Description: To reduce COVID-19 disparities by focusing on preventing severe illness and death through community-led programming to increase vaccine uptake and lower vaccine hesitancy.

Project Area: Riverside and San Bernardino Counties

Grant Amount: \$150,000

**Prevent Child Abuse California**

Project Name: California Family Resource Association Vaccine Equity

Project Description: To bring COVID vaccine access to the most vulnerable, isolated and underserved communities in the state, by mobilizing The California Family Resource Center's (CFRA) statewide network of Family Resource Centers (FRCs).

Project Area: Statewide

Grant Amount: \$547,625

**Reestablishing Stratford**

Project Name: Healthy Communities

Project Description: To work with communities to understand Covid-19 vaccine benefits and to answer questions and educate the community on other local resources available to them.

Project Area: Kings County

Grant Amount: \$26,000

**Roots Community Health Center**

Project Name: Roots' Vaccine Equity Campaign in Oakland, California

Project Description: To support partnerships among two community-based organizations and one advisory group by conducting vaccination events while leveraging the unique assets each partner brings with the goal of increasing and encouraging vaccine uptake.

Project Area: Alameda

Grant Amount: \$100,000

**Safe Return Project**

Project Name: Safe Return Project Vaccine Equity Campaign

Project Description: To inform at least 1,000 individuals about COVID-19 vaccination through door-to-door canvassing efforts in hard-to-count areas.

Project Area: Contra Costa County

Grant Amount: \$50,000

**Services and Immigrant Rights and Education Network (SIREN)**

Project Name: Supporting Hesitant Immigrant Communities to Complete Vaccination

Project Description: To address COVID-19 vaccine hesitancy through advocacy to create more accessible testing and vaccination locations for hard-to-reach low-income immigrant communities; dissemination of a resource list in English, Spanish and Vietnamese; door-to-door canvassing; and phone banking to SIREN's membership and base.

Project Area: Santa Clara County

Grant Amount: \$100,000

**South Kern Sol**

Project Name: Vaccination Outreach Efforts

Project Description: To conduct essential COVID-19 vaccination outreach in Kern County's most vulnerable communities and support with vaccination clinics.

Project Area: Kern County

Grant Amount: \$12,000

**Stanislaus Asian American Community Resource**

Project Name: Vaccine Equity Campaign

Project Description: To help fill coverage gaps in geography, population, and outreach and engagement approaches toward an equitable vaccine rollout.

Project Area: Stanislaus County

Grant Amount: \$26,000

**The Center for Strategic Partnerships**

Project Name: Grassroots Grants for Vaccine Equity

Project Description: To provide grassroots mini-grants to faith-based organizations and community-based organizations in highly impacted, under-vaccinated BIPOC communities.

Project Area: Los Angeles County

Grant Amount: \$500,000

**TODEC Legal Center Perris**

Project Name: Sembrando Prevencion

Project Description: To support Latino and Indigenous farmworkers toward COVID-19 recovery and beyond.

Project Area: Inland Empire

Grant Amount: \$12,000

**True North Organizing**

Project Name: Northern California Vaccine Outreach for Rural Communities

Project Description: To conduct outreach to hard-to-reach BIPOC people in Humboldt County, Del Norte County and Tribal Lands by providing culturally relevant information, pop-up vaccination sites and PPE in vaccine-hesitant communities to increase the number of people getting vaccinated.

Project Area: Humboldt and Del Norte Counties

Grant Amount: \$100,000

**Trybe, Inc.**

Project Name: Vaccine Choice for the People

Project Description: To support trusted community messengers in having meaningful conversations with BIPOC communities concerned about COVID-19 vaccines.

Project Area: Alameda County

Grant Amount: \$100,000

**Valley Onward**

Project Name: COVID Outreach and Education via Community Lens

Project Description: To engage underserved communities through creative and fun approaches in order to achieve higher rates of vaccination.

Project Area: Merced County

Grant Amount: \$63,000

**Vietnamese American Roundtable**

Project Name: VIVA – Vietnamese American Vaccine Action

Project Description: To provide direct outreach to vulnerable and marginalized Asian American – particularly Vietnamese American – populations to address vaccine administration inequity through coalition building and capacity building.

Project Area: Santa Clara County

Grant Amount: \$50,000