



**San Joaquin Valley Health Fund Census Outreach Partnership Grants
January 1, 2020 – July 31, 2020**

**African-American Historical Cultural Museum of the San Joaquin Valley
Fresno, Kings, Madera, Merced and Tulare Counties**

\$30,000 – State of Black San Joaquin Valley: Census 2020

To support a complete count among hard-to-count African Americans in Merced, Madera, Fresno, Kings and Tulare counties through a multi-pronged grassroots approach including canvassing, town halls, oral history and cultural events.

Asian Business Institute & Resource Center (ABIRC)

Fresno County

\$20,000 – Southeast Asian Census Outreach Project (SACOP)

To advance a complete count among Fresno's Lao, Cambodian and Hmong immigrant/refugee populations through ethnic media, the Lao Veterans organization, Lao churches, Hmong clan leaders, and the U.C. Extension by reaching Southeast Asian farmers and offering assistance centers.

Asian Pacific Self-Development and Residential Association (APSARA)

San Joaquin County

\$40,000 – Southeast Asian Census Outreach 2020

To advance a complete count of hard-to-count Southeast Asians in San Joaquin County through door-to-door outreach and community gatherings to educate, listen, respond and provide hands-on support at core gathering places.

California Human Development

San Joaquin County

\$20,000 – California Human Development Census 2020

To increase census participation among San Joaquin County farmworkers and immigrants by educating and networking with collaborative partners, and providing support at trusted and safe locations, such as their in-house service programs.

California Rural Legal Assistance Inc.

Stanislaus County

\$25,000 – Census Outreach & Education in Stanislaus County

To increase census participation in hard-to-count Stanislaus communities by utilizing "census-in-all-work" engagement, integrating census into other outreach/education presentations, and lending a helping hand in the hardest-to-count census tracts in Ceres, Keyes, Modesto, Oakdale, Parklawn, Patterson, Riverbank, Turlock and Waterford.

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California Rural Legal Assistance Foundation

Merced and San Joaquin Counties

\$25,000 – SJVHF Census 2020 Outreach – Si Contamos: Comité Padres Delhi & Centros Migratorios San Joaquin

To increase census participation among Delhi (Merced County) and San Joaquin immigrant farmworkers by engaging leaders from the Delhi Parent Committee and the three SJC migrant farmworker centers to lead one-on-ones, workshops and hands-on assistance.

California State University Fresno Foundation (sponsored org: Fresno State Office of Community & Economic Development)

Fresno County

\$20,000 – Fresno State 2020 Census Initiative

To increase census participation of Fresno County hard-to-count community members by door-to-door canvassing, phone banking and providing tools and support for individuals to complete the census through culturally and linguistically responsive events and workshops.

Catholic Council for the Spanish Speaking of the Diocese of Stockton – El Concilio

San Joaquin and Stanislaus Counties

\$30,000 – Census 2020 Vanguard, San Joaquin and Stanislaus Counties

To increase hard-to-count participation across San Joaquin and Stanislaus counties through a grassroots, hands-on approach that includes engaging school systems in HTC tracts and one-on-one outreach through parent and student cafes, workshops and presentations.

Center on Race, Poverty & Environment (sponsored org: LOUD for Tomorrow)

Kern County

\$30,000 – LOUD For Census!

To increase census participation of hard-to-count residents in Kern County, especially Delano, by training, organizing and mobilizing high school and college-age youth as messengers to support self-response from mid-March through April 30.

Central Valley Immigrant Integration Collaborative (CVIIC)

Fresno, Kern, Kings, Madera, Merced, Stanislaus and Tulare Counties

\$30,000 – CVIIC San Joaquin Valley 2020 Census Outreach Project

To increase census participation among hard-to-count San Joaquin Valley farmworkers and Latino immigrants by informing, motivating and supporting census participation through social media, census trainings to community and organizations, and hosting a staffed assistance center at the Fresno Dream Resource Center.

Central Valley Partnership (sponsored org: Working Families Forward)

Madera and Tulare Counties

\$35,000 – Working Families Forward

To increase census participation in Madera and Tulare counties by activating their multilingual partner network to engage in door-to-door canvassing, phone conversations, community forums, ethnic media and organizer trainings.

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Centro Binacional Para El Desarrollo Indigena

Madera and Merced Counties

\$25,000 – Indigenous Communities Count in Census 2020

To increase census participation of indigenous Mexicans from Madera and Livingston through one-on-one interactions and lending a helping hand in unconventional places frequented by indigenous community members.

Centro La Familia Advocacy Services

Fresno County

\$30,000 – 2020 Census Implementation Project

To increase census participation of Latinos, immigrants, LEP, farmworkers, seniors and families with children 0-5 years in rural West Fresno County through workshops, phone banking, community chats/pláticas, unconventional outreach, ethnic media, op-eds, social media and hands-on assistance.

Clinica Sierra Vista

Fresno and Kern Counties

\$60,000 – Health Partners: United in Counting All For Our Communities' Well-being

To increase census participation in Fresno and Kern counties among this Federally Qualified Health Center's patients and their families by serving as census assistance sites, and making available trained certified enrollment counselors and community messengers to offer assistance and support.

Coalition for Humane Immigrant Rights (CHIRLA)

Tulare County

\$35,000 – Contamos Contigo 2020 Census Campaign

To increase census participation among Latinos, LEP and immigrant households in Tulare County, with special focus on Porterville, through targeted phone banking, ethnic media, culturally and linguistically responsive events, door-to-door canvassing and a hands-on assistance center.

Community Action Partnership of Kern (CAPK)

Kern County

\$40,000 – CAPK & Kern County Complete Count CENSUS 2020

To increase census participation in Kern County, including in the isolated Mojave area, through canvassing, workshops and community kiosks, and by leveraging the organization's 10 programs to provide hands-on assistance.

Community Action Partnership of Madera County, Inc.

Madera County

\$20,000 – Madera County Census Project

To increase census participation in Madera County by offering hands-on assistance at the Gil Street office and in the field through mobile devices (tablets and phones).

Community Initiatives (sponsored org: South Kern Sol)

Kern County

\$20,000 – An Accurate 2020 Census for Kern

To increase census participation in Kern County by leveraging ethnic media's traditional role as community educators and advocates and the organization's network of youth content producers to promote census participation in 11 target cities.

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Council on American-Islamic Relations California

Fresno, Kern, Madera, Merced and Tulare Counties

\$30,000 – Outreach to Hard-to-Count Middle Eastern North African South Asian (MENA) Communities

To increase census participation of the MENA population across the San Joaquin Valley by utilizing trusted multilingual (English, Arabic, Urdu) messengers to leverage ethnic media, existing engagements, phone banking, direct education and support, and mobile assistance centers where MENA communities congregate.

Deaf and Hard of Hearing Service Center, Inc.

Fresno, Kings, Madera, Mariposa, Merced and Tulare Counties

\$5,000 – Census Outreach for the Deaf and Hard of Hearing Community

To increase census participation among the deaf community by American Sign Language (ASL) workshops, conducting face-to-face ASL video conversations, social media, home visits, ASL videos, and leveraging the organization's multiple services and database to locate, contact and assist deaf hard-to-count people.

Education and Leadership Foundation (ELF)

Fresno, Kern, Kings, Madera and Tulare Counties

\$25,000 – ELF Centro de Ayuda para el Censo 2020

To increase census participation among San Joaquin Valley immigrants by offering an onsite help center, a mobile assistance unit, social and traditional media, and a hotline to reach out to isolated Spanish-speaking undocumented immigrants.

Fathers & Families of San Joaquin

San Joaquin County

\$35,000 – Si Se Cuenta! / Yes You Count!

To increase census participation in San Joaquin County by using trust and community-building strategies like canvassing, neighborhood block parties, sports tournaments, lowrider car shows and barbecues at the park to educate and lend a helping hand.

Fresno American Indian Health Project

Fresno County

\$35,000 – Fresno Natives Count

To increase census participation of Fresno-area American Indian and Alaskan Natives by educating the community about why the census matters, how to be counted as a Native American, and hosting a Questionnaire Action & Assistance Center.

Fresno County Economic Opportunities (EOC) Commission

Fresno and Madera Counties

\$30,000 – Fresno EOC 2020 Census Outreach

To increase census participation in Fresno and Madera by trusted community outreach personnel engaging hard-to-count populations in familiar and frequented locations through canvassing, workshops, community chats and multiple Mobile Assistance Centers that will smart-target census tracts.

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Fresno Interdenominational Refugee Ministries

Fresno County

\$30,000 – Census Hard to Count Strategic Community Engagement Project

To increase census participation in Fresno County among Southeast Asian, Middle Eastern and Northern Africans through ethnic media/community events, workshops, peer support groups and individual engagement and support.

Fresno Metro Black Chamber Foundation

Fresno County

\$40,000 – Engage, Educate, Activate: African American Community Power Through Enumeration

To increase census engagement among African Americans in Fresno County through census-focused community events and programs, collaborating with the ACBO partners and the Black Census and Redistricting Hub for door-to-door canvassing and phone banking, and providing a staffed stationary assistance center and three mobile assistance centers.

Immigrant Legal Resource Center

Fresno, Kings, Madera, Merced, San Joaquin, Stanislaus and Tulare Counties

\$25,000 – Census 2020 Outreach and Education Project for a Complete Count

To increase immigrant participation in San Joaquin, Stanislaus and Merced counties by hosting presentations and workshops with individual consultation, using ethnic media and facilitating group processing events to offer hands-on assistance.

Independent Living Center of Kern County (ILCKC)

Kern County

\$15,000 – ILCKC 2020 Census Outreach

To increase census participation in Kern County among the disabled by scheduled awareness campaigns, trainings, interactive participation with disabled persons and hands-on assistance.

International Rescue Committee

Fresno, Kern, Madera, Merced, San Joaquin and Stanislaus Counties

\$20,000 – Census 2020: Refugees & Hard-to-Reach Communities in the San Joaquin Valley

To increase census participation of San Joaquin Valley newcomers (e.g., refugees, victims of trafficking, asylum seekers) through workshops, social media, one-on-one case work services and lending a helping hand.

Kings Community Action Organization (KCAO)

Kings County

\$35,000 – KCAO 2020 Census Outreach

To increase census participation in Kings County by partnering with First 5 Kings County to engage and assist hard-to-count users of the 16 KCAO Head Start locations, the Domestic Violence/Homeless shelter, and the five First 5 Family Resource Centers (21 locations in total).

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Little Manila Foundation

San Joaquin County

\$25,000 – Youth Advocates for South Stockton Complete Count

To increase South Stockton census participation by working with local youth to educate and train other youth on census outreach, engage in social media and in-person interactions at community meetings and events, and provide hands-on assistance (e.g., mobile tablets, technical assistance at the end of workshops).

Madera Coalition for Community Justice

Madera County

\$20,000 – Stand Up and Be Counted

To increase census participation in Madera by leveraging the organization's current efforts in managing the County of Madera's state census funding and collaborating with others (e.g., CBDIO) to increase hands-on assistance to the hard-to-count.

Mi Familia Vota Education Fund

San Joaquin and Stanislaus Counties

\$35,000 – Central Valley Presente

To increase census participation in San Joaquin and Stanislaus counties among farmworkers, limited-English-proficient and immigrant Latinos through a grassroots effort targeting the hardest-to-count census tracts layering programming and hands on assistance.

Peer Recovery Art Project (sponsored org: LGBTQ+ Collaborative)

Merced, San Joaquin and Stanislaus Counties

\$25,000 – Rural LGBTQ+ Count (RLC) Project

To increase census participation among the LGBTQ+ community in Merced, Stanislaus and San Joaquin counties through outreach and offering a helping hand at traditionally safe, trusted spaces and inclusive social events, gay bars and drag shows in the main LGBTQ+ population centers where rural LGBTQ+ community members travel to socialize and access their community.

Pesticide Action Network North America Regional Center (sponsored org: El Quinto Sol de America)

Tulare County

\$40,000 – No One Left Uncounted

To increase census participation in rural Tulare County by partnering with local resident leaders to establish trust, open communications about the census, dispel misinformation and provide hands-on assistance.

Pesticide Action Network North America Regional Center (sponsored org: Californians for Pesticide Reform)

Tulare County

\$25,000 – Reaching Hard-to-Count Farmworker & Agricultural Community Members

To increase census participation in rural Tulare County, a respected community organizer and a coalition of trusted grassroots leaders will elevate the census in communities in which they already work through outreach events, community chats/pláticas, workshops, social and ethnic media, and by lending a helping hand.

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Proteus, Inc.

Fresno County

\$10,000 – West Fresno County Census Outreach Project

To increase census participation in Kerman, Mendota and Huron (West Fresno County) among its hard-to-count program participants by providing workshops, engaging clients via phone or walk-ins, participating at local community events and offering hands-on assistance.

Reading and Beyond

Fresno County

\$30,000 – Fresno Hard-to-Count Outreach

To increase census participation in hard-to count neighborhoods of Fresno by leveraging their own programs to discuss the census and provide hands-on assistance with completing census forms, seeking out strategic partnerships with community leaders in hard-to-count areas of the region, and assisting these leaders in speaking to their communities about the importance of the census.

Resources for Independence Central Valley

Fresno, Kings, Madera, Merced and Tulare Counties

\$20,000 – #DisabilityCounts2020

To increase census participation among the disabled by establishing hands-on assistance centers in Fresno, Merced and Visalia; conducting a comprehensive outreach, social media and traditional media campaign; and making available assistive technology equipment for persons with disabilities to ensure census questionnaire completion.

Services & Immigrant Rights & Education Network (SIREN)

Fresno, Kings, Madera, Merced and Tulare Counties

\$30,000 – We Are Counting On You/Estamos Contando Contigo

To increase Latino census participation in Fresno, Kings, Madera, Merced and Tulare counties by recruiting, training and mobilizing more than 20 bilingual (Spanish and English) Community Navigators to conduct door-to-door canvassing; host community town halls, pláticas and staff questionnaire assistance center (QAC) kiosks; and lead digital communications outreach through social and ethnic media.

Social & Environmental Entrepreneurs, Inc. (sponsored org: Invest in Me)

Stanislaus County

\$10,000 – Invest In Me Counts the West Side

To increase census participation in West Stanislaus County by engaging and activating youth leaders to conduct workshops, trainings, traditional media and ethnic social media, and provide hands-on assistance.

Stanislaus Multi-Cultural Health Coalition West Modesto King (sponsored org: West Modesto Community Collaborative)

Stanislaus County

\$20,000 – Census Awareness to Under-Served Communities of West Modesto

To increase census participation in Stanislaus County through a robust social media campaign that includes outreach in the local community churches, and engagement of high school and community college youth to network with their communities and families to encourage and support completion of the census.

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Symple Equazion**Merced County****\$20,000 – COUNT My Voice**

To increase census participation in Merced County by engaging in multi-pronged Spanish and Hmong outreach events and providing hands-on assistance in multiple languages.

The Source LGBT+ Center**Tulare County****\$30,000 – Tulare County HTC LGBTQ+ Census Outreach 2020**

To increase census participation by the Tulare County LGBTQ+ population through a grassroots approach that (1) integrates the census into their ongoing programs and outreach activities, (2) develops census and messaging campaigns through a partnership with Equality California and (3) hosts special census events.

The Tides Foundation (sponsored org: NAACP Stockton)**San Joaquin County****\$30,000 – NAACP Stockton Hard to Count**

To increase census participation among the African American population of San Joaquin County by outreach and hands-on assistance.

United Way of Kern**Kern County****\$20,000 – Census Hard to Count Outreach**

To increase participation in the census by hard-to-count Kern County residents by face-to-face engagement through partners and programs (e.g., Free Tax Assistance and Utility Assistance); staffed assistance centers at employee campaigns including oil, agriculture and large distribution centers; bilingual TV and radio segments through school district representatives and sites; and e-mail and social media subscription lists.

Urbanists Collective**Fresno, Merced and Tulare Counties****\$20,000 – Paint your Presence**

To increase census participation in Fresno, Merced and Tulare counties by partnering with other census outreach grantees, promoting the census through art-focused events and social media, and incorporating hard-to-count youth in all program planning and events (Hashtag #paintyourpresence).

Vision y Compromiso**Kings, Madera and Tulare Counties****\$40,000 – Promotoras Count: Census 2020**

To increase Latino census participation in Kings, Madera and Tulare counties by activating promotoras to engage residents, share information, and reduce cultural and language barriers related to the census through house meetings, two Super Saturday canvasses per county, and by hosting Mobile Assistance Centers at promotora-led bailoterapia/physical activity groups in each county to lend a helping hand.

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