Youth Substance Use Disorder Prevention Project Update

March 24, 2020
Youth SUD Prevention Project

- Proposition 64 Funding
- Project launched September 2019
- RFA released December 2019

- $21.5 million available for grantmaking
- Projects start March 15, 2020
- Projects end November 30, 2022
Request for Applications

- Incorporated input from Listening Sessions and Prop 64 Advisory Group
- Released December 16
- Outreach list of more than 6,500 partners
- Two RFA overview webinars December 19 and January 10
- FAQ posted and questions answered via e-mail
- Due February 6
Youth SUD Prevention Program Goal

Grounded in social justice youth development, the Youth Substance Use Disorder (SUD) Prevention Program will support a statewide network of organizations working on youth SUD prevention, education and early intervention start-up activities and/or enhancement efforts in low-income urban and rural areas throughout California, with a focus on impacting policy, systems and environmental change.
Guiding Values

1. Invest in youth empowerment, leadership and development
2. Service provision through the cultural lens of the impacted community
3. The promotion of population-level impacts through policy, systems and environmental change
Implementation Strategies

Proposals must contain a component of youth activism and at least one other mentorship and/or peer-led support and leadership program:

- Youth activism for policy, system and environmental change
- Mentorship/relationship building
- Peer-led support and leadership programs
Eligibility Criteria

- Located in the state of California
- Provide services in the state of California
- Are a 501(c)(3) community-based organization or Tribal organization with established and trusted community relationships. Fiscal sponsorships are eligible. Open to coalitions of organizations and collaboratives, as long as one eligible organization is the applicant.
- Have demonstrated experience partnering with young people of color to promote policy, systems and environmental change
- Must be deeply invested in, engage and reflect communities disproportionately impacted by the war on drugs. Have a history of working with impacted communities including representation on the board and staff, clients served and neighborhood worked in.
- Applicant organizations and their partners must have evidence of inclusivity and shall not discriminate
Selection Criteria

- Clearly explain why the organization is the appropriate organization to implement the youth SUD prevention project, including, but not limited to, track record of engaging with community impacted by the war on drugs, and championing and history of youth-led programming.
- Utilize an equity framework that recognizes the need to strive for health and racial equity in program activities and outcomes.
- Include organizational history working at the policy and systems change level in addition to service delivery.
- Show evidence of working with populations that have been disproportionately impacted by the war on drugs.
- Demonstrate commitment to social justice youth development and an asset-based approach to youth engagement.
Application Review Process

- Review team consisted of 18 individuals
- Hosted review orientation call to provide overview of materials
- Each application was reviewed by two independent reviewers
- Each reviewer utilized a scoring rubric
- Hosted a reflection call with reviewers to distill lessons learned
Overview of Applications Received

Number Received = 191

Total requested amount = $158,979,798.30

Range of amount requested = $5,000-$1 million
Intended race/ethnic groups for all applications received

% of applications (n=191) that listed group below as the population to be served

<table>
<thead>
<tr>
<th>Group</th>
<th>Serving this group and others</th>
<th>Serving only this group</th>
</tr>
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<tbody>
<tr>
<td>Latino/Hispanic</td>
<td>71%</td>
<td>13%</td>
</tr>
<tr>
<td>African American</td>
<td>65%</td>
<td>4%</td>
</tr>
<tr>
<td>Asian American</td>
<td>41%</td>
<td>3%</td>
</tr>
<tr>
<td>Native American</td>
<td>31%</td>
<td>4%</td>
</tr>
<tr>
<td>Other</td>
<td>32%</td>
<td>2%</td>
</tr>
</tbody>
</table>
Counties covered by all applications received
Urban/Rural areas covered by all applications received

% of applications (n=191) indicating the proposed project serves an urban or rural area, or both

- Urban: 66%
- Both: 18%
- Rural: 13%
Overall score of all applications received

The average overall score of all applications was 2.9 points (out of 4)
Overview of Awarded Round 1 Partners

26 organizations
### Intended race/ethnic groups for awarded partners

% of applications (n=26) that listed group below as the population to be served

<table>
<thead>
<tr>
<th>Group</th>
<th>Serving this group and others</th>
<th>Serving only this group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Latino/Hispanic</td>
<td>73%</td>
<td>12%</td>
</tr>
<tr>
<td>African American</td>
<td>62%</td>
<td>4%</td>
</tr>
<tr>
<td>Asian American</td>
<td>42%</td>
<td>0%</td>
</tr>
<tr>
<td>Native American</td>
<td>31%</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>42%</td>
<td>0%</td>
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</tbody>
</table>
Counties covered by awarded partners
Urban/Rural areas covered by awarded partners

% of applications (n=26) indicating the proposed project serves an urban or rural area, or both

- Urban Area: 58%
- Both: 23%
- Rural Area: 19%
Overall Score of awarded partners

The average overall score for approved applications was 3.8 (out of 4)
Identified Technical Assistance and Capacity Needs

Data and evaluation

Advocacy for policy and systems change

Organizational/community capacity building
Identified Technical Assistance and Capacity Needs

- Others included:
  - SUDs/YSUDs best practices and resources
  - Youth engagement
  - ACEs/Trauma-informed practices
Next Steps

- Feedback calls
- Orientation webinar on April 17
- In-person convening planning
- TA webinar series
- Continue listening sessions
Questions?
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Contact Us

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