

## **Steering Committee of Reduction of African American Child Deaths**

**April 15, 2015**

**2:15-4:15**

**Sierra Health Foundation**

**1321 Garden Highway**

**Meeting Summary Notes**

### Attendees:

**Steering Committee Members:** Pastor Alice Baber-Banks, Debra Cummings, Ethan Cutts, Gladys Deloney, Paris Dye, Linda Fong-Somera, Diane Galati, Keith Herron, Chet Hewitt, Olivia Kasirye, Barry Loncke, Robert Moynihan, Kim Pearson, Wendy Petko, Gina Roberson, James Shelby, Natalie Woods Andrews, Marlon Yarber

**Center Staff:** Robert Phillips, Madeline Sabatoni, Kindra Montgomery-Block

**Guests:** Pamela Harris, Public Health

### Not Present:

**Steering Committee Members:** Pastor Robert Jones, Essence Webb

**Excused Absence:** Addie Ellis, Darcel Lee, Leslie Moore, Tina Roberts

### **Meeting called to order:**

2:18 pm

Kindra Montgomery-Block welcomed everyone to the meeting, thanking everyone for their hard work. She shared with the group the article published in the Sacramento Bee, the transcript from Capital Public Radio and the group watched the clip that aired on KCRA.

Chet Hewitt acknowledged the successful meeting and noted that the Steering Committee needs to be ready for the final budget hearing, which will likely happen in June. Chet also noted that staff had met with all five supervisors prior to the hearing and was pleased with their reception at the meeting.

Comments on the Board of Supervisors meeting:

Gladys Deloney: you rarely see young men and that was very powerful

Wendy Petko: the comments from the young men hit an emotional aspect. A thank you to Paris Dye for getting the young men there.

James Shelby would like to do a forum at local churches to educate them and possibly start a letter-writing campaign. He noted that the committee should use the black radio station.

If anyone has ideas related to the project, please send those ideas to Kindra.

Gina Roberson discussed how so much of other news was about protesting with Black Lives Matter. She noted that the Steering Committee is doing similar things without shutting down

freeways. It may be worth a conversation with news agencies that this is real change, but in a different way.

Dr. Cutts said that this is the time to make it continually in the public's mind and thoughts. He thinks the ideas around churches and the media are great ideas.

Chet noted that the committee should utilize SHF's Communications and Public Affairs Director, Kari Lacosta and possibly an ad hoc committee.

Chet acknowledged that the foundation paid for people to get to the Board of Supervisors meeting with gas cards, rides, etc. He noted that it shows that if you give people the opportunity to show up, they will. 250 people came to the meeting.

Pastor Banks said that she had multiple people ask about being on the Steering Committee and she is happy they felt that they should be a part of it. She noted that the NAACP should be involved.

Note: The Steering Committee meetings are public and everyone is welcome to attend. Applications for membership can be found at [www.shfcenter.org/raacd](http://www.shfcenter.org/raacd). If you know someone who is interested, please connect them to Kindra.

Debra Cummings acknowledged Kindra's efforts to get people to the meeting.

Paris Dye said that she was telling youth to come speak for their community –that it was not just about the church. It was a great opportunity for them to see the greater community.

Judge Loncke requested a copy of Dre T's performance.

#### **Next Phase of Work:**

Chet discussed the need to move to the next steps. Staff will meet with county representatives the following Friday about the ICPC, which will be voted on as a non-budgetary item. The Board voted to come back with recommendations before the budget hearing. If you have thoughts and ideas, send them to Kindra. Chet noted that the ICPC is a major move.

It was discussed that this will only be as big as the Steering committee makes it.

Chet said that the committee should celebrate with a dinner at Ella. Staff will send out a time.

Now the committee should begin to think about structure. Leslie Cooksy, Sierra Health's Evaluation Director will help the committee to think about evaluation/measurement. All disagreements should be put aside so that the committee can move forward.

Robert noted the two things to focus on:

- 1) The Board of Supervisors directed staff to stand up non-budgetary items, such as the ICPC, and would like recommendations to adopt. The Steering Committee will need ad

hoc committees to give county staff what they need to make it a reality. This will move fast.

- 2) Regarding the budget, the Steering Committee needs to develop a strategy for advocacy (communication, visits, letter writing). There were questions around evaluation, such as how does the work we do tie to evaluation? How do we tie the ICPC work directly to evaluation?

Kindra noted that the Committee also needs a group of volunteers to sit on interview panels to add new Steering Committee members.

Gina asked if movement groups will be separate. In the case of the evaluation committee, that is a standing committee that will resume in July and will also be a part of ad hoc meetings.

Chet reminded the committee that it needs to continue to be innovative and forward focused. He would like to see young people involved and engaged. The global theme is that things have to be different.

Keith Herron noted that the one thing he took away was the need for more metrics.

Chet noted that the Committee needs to think about the implementation plan, since the strategic plan was noted to not have enough detail (which the implementation plan will provide).

The Steering Committee does have specific budget recommendations and there are components that make up the \$1.75 million. The Committee needs to think about how we operationalize this budget within the value system that the committee has set. This needs to be signed off on so the Committee can quickly move to the part that they have been look forward to.

Dr. Cutts noted that Kaiser has a new pilot safe sleep program that can be used as an example of a non-budgetary item to take back to the Board of Supervisors. At Kaiser Roseville, a pilot program on infant sleep will start on May 1<sup>st</sup>. There will be posters, education, cribs and anyone will be able to respond to questions. After it starts in Roseville, then it will begin in South Sacramento, Dignity Health hospitals and then other hospitals. When asked if the steering committee was helpful in this program, Dr. Cutts said that it was helpful to have this behind them when speaking to leadership. Dr. Galati had a similar response of support when talking to hospital leadership.

Wendy asked to recognize Stephanie on the CAPC and Infant Safe Sleep work and First 5.

Judge Loncke asked if the Committee should be thinking about a PR Firm and what we can do to ramp up. Chet noted that work around a PR Firm will come out the communications ad hoc committee and that ramping up is a part of Kari Lacosta's role. Also, there will be money in the budget for the grassroots retail communication plan.

Announcements:

- The Greater Sacramento Urban League is hosting their annual Unity Ball on April 30. There is a special rate for Steering Committee members.

- Paris announced that Liberty Towers is re-thinking how and who to offer summer camps to (youth, siblings, parents, etc) and is looking for partners/ideas, especially with law enforcement and health care providers.
- Pastor Banks is teaching a class on how to make sleep sacks.
- The meeting day (April 15) marked Marlon Yarber's first day not the steering committee

**Meeting adjourned:**

3:30 p.m.