Steering Committee on the Reduction of African American Child Deaths

March 18, 2015
2:15 p.m. – 4:15 p.m.
Sierra Health Foundation
Capital Room

Meeting Outcomes:
Prepare for the Board of Supervisors Meeting and Community Mobilization
Discuss Strategic Plan Funding Strategy
Discuss Member Recruitment Drive

2:15 p.m. Welcome and Report Out
Wendy Petko and Chet Hewitt
Co-Chairs, Steering Committee on Reduction of African American Child Death
- Review Previous Meeting Minutes

2:30 p.m. Preparing For the Board of Supervisors Meeting (April 7, 2015 2:45PM)
Wendy Petko and Chet Hewitt
- Review Presentation Logistics (Where and When)
- Review Power Point Presentation to the Board of Supervisors
- Talking Points and Fact Sheets
- Empowerment Series Observer Newspaper – Member Stories
- Community Mobilization Our Strategy

3:15 p.m. Impact Strategies and Funding
Wendy Petko and Chet Hewitt
- Budget Preparation and Process

4:00 p.m. Updates and Next Steps:
Kindra Montgomery-Block
- Member Recruitment
- Welcome New Member (Marlon Yarber Assistant Probation Chief Sacramento County)
- Meeting Participant Evaluation

4:15 p.m. Adjourn
Steering Committee of Reduction of African American Child Deaths

March 18, 2015
2:15-4:15
Sierra Health Foundation
1321 Garden Highway
Meeting Summary Notes

Attendees:
**Steering Committee Members:** Pastor Alice Baber-Banks, Debra Cummings, Ethan Cutts, Gladys Deloney, Paris Dye, Linda Fong-Somera, Diane Galati, Keith Herron, Chet Hewitt, Olivia Kasirye, Leslie Moore, Wendy Petko, Gina Roberson, Tina Roberts, Natalie Woods Andrews

**Center Staff:** Robert Phillips, Kari Lacosta, Madeline Sabatoni, Kindra Montgomery-Block

**Guests:** Toni Moore

Not Present:
**Steering Committee Members:** Darcel Lee, Barry Loncke, Robert Moynihan, Kim Pearson, James Shelby

**Excused Absence:** Addie Ellis, Pastor Robert Jones, Essence Webb

Meeting called to order:
2:21pm
Wendy Petko introduced a new member: Marlon Yarber Assistant Chief Probation Officer from the Sacramento County Probation Department. February’s meeting minutes were approved.

Preparing for the Board of Supervisors Meeting (April 7, 2015 2:45 p.m.)/Impact Strategies and Funding
Presenter: Kindra Montgomery-Block

Kindra Montgomery-Block reviewed the logistics for the meeting. We will be presenting at 2:45 p.m. in conjunction with First 5, the Department of Health and Human Services and Probation. There have been two board prep sessions with Steering Committee members and we now have a strategy for presenting, as well as relationship development with the board.

Chet, Robert, Wendy and Marlon gave an overview on a meeting with the Deputy County Executive, as we build up to the Board of Supervisors meeting and collaborate with county partners on our presentation.

Robert discussed the initial meeting with leaders from county departments, including First 5, DHHS and Probation. The purpose of this meeting we gave a preview of our presentation and go
through a process with the agencies most closely aligned with this work. It was productive on two levels: 1) We were able to run through the strategies within the context and give the rationale and 2) we got reaction back on what strategies resonated and what needed clarity. For the most part there was a favorable response and it led to a subsequent meeting on how to coordinate the presentation. The main question was about the strategy on the ICPC, but for the most part there was agreement on doing the presentation together.

Chet gave his impression of the meeting, noting that he came out of it with clarity. Though the meeting was at times tense, it left the impression of a thoughtful process. As a Steering Committee, we need to make clear that the final outcome must reflect the urgency we believe is necessary.

During the meeting Toni Moore from First 5 raised questions regarding the ICPC, including “is its role not the same as the Steering Committee”. Chet indicated that while he understood the concern explained the ICPC concept is about accountability for those with budget authority to address the issue of child death. Chet noted that more negotiations will take place.

Wendy gave her impressions of the meeting and noted that a shift happened that focused on the system as it is and what it could be, which was very productive. Marlon mentioned that he didn’t see it as tension, but as a challenge to the people in the room. Sometimes uncomfortableness can come from feeling like you’re not challenging yourself.

Toni noted that she felt there was a lot of criticism of the county leads not talking to each other, though she feels that she has been very collaborative and First 5 has been very involved. Otherwise, it felt good for the whole group to come together and to have other county partners and leadership working together in partnership.

At this point, so much of the funding has come from First 5 and Toni would like to see more funders come together from other sources, including county agencies, hospitals and foundations. Dr. Cutts emphasized that we cannot rely on First 5 for everything related to children and this may provide an opportunity to see that other agencies need to come together. Chet acknowledged that the Chief Probation Officer came in very strong about doing more and it was good to see another department leader stand up.

Keith asked what was shared during the meeting and where there was pushback. At the meeting, the draft PowerPoint was shared. Most pushback was around the ICPC. Toni mentioned that more leadership is needed in a more collaborative way. One question was “shouldn’t the steering committee be the agent of change, not the ICPC”. However, Chet believes that what the Steering Committee was doing in that meeting – forcing the change. He was shocked at some people who said they had other priorities.

Attendees at that meeting asked for a number for the ask, which Sierra Health staff has been tasked with. Staff is looking at other counties’ costs around similar strategies. Dr. Kasiyre asked for detail on other counties’ budgets that were used and asked to add the source of funding (general funding vs. realignment vs grants). Robert noted that this may not be able to be done by the 7th because we would need to work with budget officers, but we will get that information.
Dr. Kasirye asked if other counties have shown success. Robert noted that some have more than others and some have had mixed results. In counties where things are working, they have strategies around children. Chet noted that some of it is about how counties structure themselves. We are cherry picking, to include not just money but also structure.

Kindra discussed the process for getting prepared for the Board of Supervisors meeting. Chet and Wendy will go first and lay the ground work, followed by presentations from Probation, First 5 and DHHS. There will be Q&A, followed by public comment. Public comment is where it is “all hands on deck”. (Refer to Organizing Model document) Each member will have coordinated talking points related to a specific strategy. We want to make sure that everyone talks. Everyone needs to bring other people to talk on these points as well. We need Steering Committee members to help provide who from the community can speak. Gina noted that we need to make sure speakers don’t all say the same thing, but are coordinated.

Kari Lacosta noted that members should send talking points specific to their organizations to Kindra. Additionally, if people would like to be a part of the Observer Empowerment Series they need to send a bio and head shot and discuss why the work is important to you. You can write your own or respond to the prompts and Kari will ghostwrite the article. If we have enough, it can be run every day. We will have an op-ed from Chet and Wendy to send to the SacBee.

Tina asked how to say something different then what she has been saying. Diane asked how we can back up colleagues who will get intimidated. The group brainstormed several solutions, including: making sure everyone has talking points, offer practice sessions, have people stand for a visual representation or speak in pairs. We want community representation that is unscripted, but we want to help them prepare. People can share what they feel comfortable with or have someone speak on their behalf (for example, Debra can speak on behalf of a large group from del Paso Heights).

Please note, people may need to speak for only two minutes if there are too many people. The Board of Supervisors will NOT be voting on this on April 7.

In the next two weeks, we will be meeting with Serna and Kennedy as well as the Chiefs of Staffs from all the Supervisors.

Chet asked that people look through documents and add comments and send them no later than Monday.

The order on the organizing sheet is the order that we would like to have predetermined for public comment, so please pay attention to the order. Kindra will follow up with people.

Linda noted that we should give precedence to community members and may want to keep track of speakers. Kindra will be on hand to advise speakers to shorten comments or speak together. Gladys mentioned that presence counts: we need to fill the chambers.
Update and Next Steps
During the month of May we would like have a Membership drive. Seats that are open are:
Foundations (2)
Sheriff’s Dept.
Sutter Health
Civic Groups
Youth (2)
Advocate

We should run at full capacity. We need to send our recommendations to the board all at once.

Announcements:
• Sacramento County was awarded a grant to do rapid-rehousing and are looking for families to meet the criteria. Please see flyer.
• The NAACP is hosting a “Know Your Rights” event that will focus on police brutality and other issues
• The 33rd NAACP Prayer Breakfast is April 3. The theme is “Standing on Promises that Justice Will Prevail”
• Reminder: The Steering Committee meetings are open meetings and the public is welcome to attend.

Meeting adjourned:
4:00 p.m.