Steering Committee on the Reduction of African American Child Deaths

February 18, 2015
2:15 p.m. – 4:15 p.m.
Bannon Island Room
Sierra Health Foundation

Meeting Outcomes:
• Start Rebranding Process for the Steering Committee
• Update on the Interactive Community Listening Session
• Timeline and Preparation for the Board of Supervisors Presentation

2:15 p.m. Welcome and Report Out
Wendy Petko and Chet Hewitt
Co-Chairs, Steering Committee on Reduction of African American Child Death
- Review Previous Meeting Minutes
- Rebranding the Steering Committee

2:30 p.m. Update on the Strategic and Implementation Plan
Kindra Montgomery Block
- Review of Community Listening Session Activities and Outcomes
- Priority Next Steps, Implementation Plan Alignment, and Performance Measures

3:15 p.m. Preparing For the Board of Supervisors Meeting
Wendy Petko and Chet Hewitt
Co-Chairs, Steering Committee on Reduction of African American Child Death
- Preparing for the BOS Presentation, Collective Turnout and Roles
- Timeline and Special Invites

4:10 p.m. Moving Forward in 2015: Next Steps and Meeting Evaluation
Kindra Montgomery Block
- *New Workgroup - Board Presentation & Outreach Preparation Meetings: March 5 & March 16, 2015 (2-4pm)
- Meeting Participant Evaluation

4:15 p.m. Adjourn
Steering Committee of Reduction of African American Child Deaths

February 18, 2015
2:15-4:15
Sierra Health Foundation
1321 Garden Highway
Meeting Summary Notes

Attendees:
Steering Committee Members: Pastor Alice Baber-Banks, Debra Cummings, Paris Dye, Diane Galati, Keith Herron, Chet Hewitt, Barry Loncke, Robert Moynihan, Wendy Petko, Gina Roberson, Tina Roberts, Essence Webb,

Center Staff: Robert Phillips, Leslie Cooksy, Madeline Sabatoni, Kindra Montgomery-Block

Guests: Anna Vakulchik, Jamie White for Dr. Kasirye, Toni Moore for Linda Fong-Somera

Not Present:
Steering Committee Members: Gladys Deloney, Linda Fong-Somera, Tyrone Netters, James Shelby, Cary Trzcinski


Meeting called to order:
2:30pm
Wendy Petko reviewed the minutes. Chet Hewitt gave an overview for the need for rebranding and the need for mobilization of the community. The rebranding effort will take place after the Board of Supervisors meeting. Though the Steering Committee is about reducing death, it is also about promoting health and wellness and may want to move towards a more affirmative title. The committee should think about what it wants to communicate to people, with a positive spin.

Update on the Strategic and Implementation Plan
Presenter: Kindra Montgomery-Block

Kindra Montgomery-Block reviewed the process for the implementation plan and the community listening session.

Reflections from Steering Committee members present at the Community listening session:
- Well-received
- A lot of similar ideas across groups
- Liked ideas around communication, which had a number of innovative ideas to connect with youth
The committee had an opportunity to review sheets from the listening session posted on the wall, via a “gallery tour”. Sheets covered each goal section of the strategic plan, with community input on implementation activities.

Comments following the gallery tour:
- Reaffirming to hear from the community
- Clarifying question regarding organizations that are funded versus membership/business organizations. Depending on the reference, how will the application process work? Kindra noted that it will be a diverse group of organizations will need to be balanced. Paris clarified that the group who developed that recommendation was very passionate and didn’t hear “at least 20 organizations” but heard “20 organizations” so they were worried it would leave out grassroots organizations.
- Concerns about the youth component and addressing mental health
- Impressed by the comment on the power of giving back/volunteering
- Would like to see the Summer Nights program in del Paso Heights
- Need to find people so committed that the level of compassion shows up. How do we make sure that smaller organizations who many not have the capacity are involved?

Comments regarding challenges:
- Using the word “rigorous” from the selection process. Need to think about rigor in terms of what we want, not around the organization, but the criteria
- How do smaller groups connect with decision making groups? This can be added to multiple areas including recruitment and leadership development.
- Transportation, so that people can be at the table. Need to make sure meetings are close to public transportation or in the community.

Kindra will be typing up the community listening session comments and synthesizing them and sending them out to the greater committee. It is important that committee members respond in a timely manner.

Preparing for the Board of Supervisors Meeting
- Our tentative date to present to the Board of Supervisors is April 7, specific time to be determined. Wendy and Chet will give a presentation on the document. Planning and trainings are for those providing public comment
- Committee members need to start identifying their networks and who they would like there
- Sierra Health will work to create a Facebook event or create a flier to add to social media/email
- Kindra can talk to your groups and prepare them for speaking, so people are comfortable, empowered and have a good experience. This type of coaching can include:
  - Kindra can do an informal training on public speaking
  - Board of Supervisors information sheet (found in packet)
  - Civic engagement training, especially for young people

Closing Items
- The next Steering Committee meeting is March 18
• Steering Committee members are invited to attend Board of Supervisor presentation movement teams that will meet twice: March 5 or 16. Please contact Madeline for more information.

Meeting adjourned:
4:15pm
Steering Committee on the Reduction of African American Child Deaths in Sacramento County

Steering Committee Meeting
February 18, 2015
2:15 p.m. – 4:15 p.m.
Today’s Goals:

Meeting Outcomes:
• Rebranding the Steering Committee
• Update on the Interactive Community Listening Session
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Agenda

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Our Process

Implementation Plan Approach to Addressing RAACD Strategic Goals:

- Strategic Plan
- Implementation Goals

**Configurations**
- RAACD Evaluation Committee
- Community Listening Session Structured input from the “field”
- RAACD Steering Committee

**Measurable Outcomes**
- Alignment

**Key Ideas, Innovations, Policy Points, and Funding Actions**

**Budget Recommendations**
Gallery Tour

Community Listening Session Posters

Steps:

1. **Briefly Review** each poster

2. **Discussion** – what is your overall feedback, thoughts, questions and/or concerns?
Board of Supervisors Meeting

Save the Date: April 7, 2015

① Turnout – PACK the Chamber with support

② Community Members - are needed for public comment all are encouraged to attend.
Next Steps and Timeline

- Incorporate Listening Session Feedback into Implementation Plan
- New Outreach Workgroup March 5 and 16 Prepare for BOS Presentation
- BOS Presentation April 7th
Sacramento County Board of Supervisors
Board Meeting Information

You may address the Board on items on the agenda upon recognition by the Chair of the Board. Comments should be limited to three minutes so everyone may be heard.

Speaking to the Board for Public Comment

- Complete a form (available in Board Chambers) and give to the Clerk.
- Make your statement as brief and concise as possible, and be prepared to answer questions.
- A written statement (additional details below) is best for detailed or complicated information. One copy should be provided for each Board Member and the Clerk. Additional copies for the news media are helpful.
- Written statements/comments may also be made online.

Public Written Statement/Comment on a Meeting Agenda Item

You can submit written statements/comments about specific Board of Supervisors meeting agenda topics. The Public Comment link is available when a Meeting Agenda is posted, although comments may be submitted up until the meeting commences, to have them distributed for review prior to the meeting, comments must be posted one business day before the meeting start time.

To submit a Public Comment:

- Select a meeting from the links posted on the Sacramento County Board of Supervisors Public Meetings webpage.
- Once on the meeting agenda page, choose an agenda item
- Add your comments for that agenda item
- Comments will become public record

Sample Public Comment Timetable

Every comment is sure to be different. This timetable is recommended as a guideline only.

Introduction and Set the Context 1 Minutes
State your name, role/title, organization and talk briefly about your personal commitment as member of the Steering Committee for the Reduction of African American Child Deaths in Sacramento County.

Express Support of the Strategic Plan 2 Minutes
Speak in support of the strategic plan, describing and emphasizing the intentionality of each strategy aimed at reducing the disproportional number of African American child deaths in Sacramento County, specifically within the targeted neighborhoods.

Be sure to wrap up with a brief recap and what action should be taken.
Contact Information

Robert Phillips
Sierra Health Foundation
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Kindra Montgomery-Block
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kmontgomery-block@sierrahealth.org

Madeline Sabatoni
Sierra Health Foundation
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Center for Health Program Management

Sierra Health Foundation
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