The Center is an independent 501(c)(3) nonprofit bringing people, ideas and infrastructure together to create a collective impact that reduces health disparities and improves community health for the underserved living in California. For information about the Center, visit www.shfcenter.org.

San Joaquin Valley Health Fund
Round 5
IHEEL Advocacy and Learning Partner Funding Opportunity


www.shfcenter.org/sjvhealthfund
SAN JOAQUIN VALLEY HEALTH FUND – ROUND 5
IHEEL Advocacy and Learning Partner Grants
Application Instructions and Criteria
READ ALL INSTRUCTIONS AND CRITERIA CAREFULLY

BACKGROUND
The Center recognizes that our health is influenced by many factors, including socioeconomic conditions, environment, education, income, and access to transportation, green space, healthy food and quality health care — all of which are determinants of health. The Center is dedicated to health and racial equity. Health equity means achieving the highest possible standard of health for all people, giving special attention to the needs of those at greatest risk of poor health, based on social conditions. Racial equity “is the condition that would be achieved if one's racial identity no longer predicted, in a statistical sense, how one fares.” Racial equity, as one part of racial justice, includes work to address root causes of inequities, not just their manifestation, including the elimination of policies, practices, attitudes and cultural messages that reinforce differential outcomes by race or fail to eliminate them.

Managed by The Center, the San Joaquin Valley Health Fund (SJVHF) is a unique partnership that has been built among 18 national and state funders and 90 community-based organizations working to advance health and racial equity in the San Joaquin Valley of California. One of the defining aspects of the SJVHF is that, while it is a funder collaborative, the policy priorities that guide the SJVHF’s direction are developed and endorsed by the community partner organizations. Those policy priorities are documented in the IHEEL (Immigration, Health, Education, Environment, and Land Use) Policy Platform.

Through the IHEEL funding opportunities, The Center strives to advance the movement for improved health and racial equity outcomes in the San Joaquin Valley. Successful applications will emphasize advocacy, organizing and capacity building grant goals that have demonstrated potential to advance the SJVHF’s IHEEL policy priorities.

IHEEL FUNDING OPPORTUNITIES
There are two types of IHEEL funding opportunities: IHEEL Advocacy grants and IHEEL Learning Partner grants. Applicants may not apply for both types of IHEEL grants.

- **IHEEL Advocacy.** Multiple one-year IHEEL Advocacy grants up to $20,000 each will be awarded. Current or new partners are eligible to apply. Applicants must demonstrate experience in policy and systems change to advocate and identify a specific policy/systems change target that would advance the IHEEL Policy Platform.

2. http://www.racialequityresourceguide.org/about/glossary
3. Ibid.
In addition to work to advance the grant goal and objectives, IHEEL Advocacy partners:

- Are required to participate in monthly 60- to 90-minute SJVHF Policy Committee conference calls
- Are required to attend a minimum of three SJVHF partner meetings/convenings during the grant year

**IHEEL Learning Partner.** Multiple one-year SJVHF IHEEL Learning Partner grants up to $10,000 each will be awarded. Current and new partners are eligible to apply. Applicants must have a demonstrated interest and potential for policy and systems change work aligned with an IHEEL Policy Platform priority, and be committed to building their capacity for impact advocacy in a specified area aligned with the IHEEL Policy Platform. In addition to work in advancement of the grant goal and objectives, IHEEL Learning Partners:

- Are strongly encouraged to participate in monthly 60- to 90-minute SJVHF Policy Committee conference calls
- Are required to attend up to three SJVHF partner meetings/convenings during the grant year

**Selection Criteria**

The most competitive IHEEL applications will:

- Demonstrate prior experience in successful policy and systems change advocacy;
- Identify a grant goal, and realistic objectives and aligned activities, that would advance the IHEEL Policy Platform;
- Demonstrate how the proposed grant activities would reduce health disparities, promote health and racial equity and/or address systemic barriers to a healthier and more equitable San Joaquin Valley;
- Demonstrate innovative approaches and authentic partnerships with the impacted community with whom the applicant works;
- Include realistic yet impactful project scope, budget and anticipated outcomes;
- Leverage social and financial resources, experience, expertise and partnerships to deepen the impact of the grant; and
- Identify how impact will be demonstrated and tracked.
- Additionally, past performance as a SJVHF partner (if applicable) and the overall geographic and demographic diversity of the region will be considered in the selection process.

**Eligibility Criteria**

The Center will fund nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and are designated as a 509(a)(1) or 509(a)(2) organization. The Center also will fund public agencies, including local government agencies. Fiscal sponsors for entities that are not qualifying 501(c)(3) nonprofits are eligible to apply. Fiscal sponsors may separately apply on behalf of more than one organization or collaborative group.

Proposed grant goal, objectives, activities and anticipated outcomes must be aligned with the IHEEL Policy Platform and be intended to lead to the advancement of health and racial equity in the San Joaquin Valley.

**Funding Information**

- Applicants may request an amount up to $20,000 for SJVHF Advocacy grants or up to $10,000 for SJVHF Learning Partner grants.
- The grant term is one year, beginning April 1, 2019. Different grant terms might be considered if detailed rationale is provided.
- Up to 15% of direct costs may be requested for indirect costs.
Direct costs may include, but are not limited to, staff compensation, consultants, operating costs, meeting costs, travel and necessary equipment.

Funded organizations are required to submit a detailed financial report and a final narrative report, summarizing major activities, explaining outcomes and learnings and including any learning products, within 30 days of the grant’s end. Funded organizations should be prepared to discuss interim progress toward the grant goal, as well as challenges and reflections on the grant work with Center staff and/or SJVHF partners during partner convenings and/or funder site visits or calls.

Examples of the Types of Grants that Might Be Funded:

- Advocating for effective implementation of specific legislation that would support health equity outcomes for vulnerable populations in the San Joaquin Valley
- Pursuing policy approaches that create basic infrastructure improvements related to access to safe drinking water
- Promoting clean air and reducing pollution through specific policy strategies or approaches, e.g., leveraging cap and trade funding, or enforcement of specific, relevant air quality policies
- Advocating for a change in a public agency’s approach that would improve access to high-quality, healthy food or safe places to play
- Implementing planning or enforcement policies that support safe and healthy neighborhoods
- Advocating for specific regional and local policy and/or systems changes in support of immigrant integration
- Leveraging county indigent care funding to increase access to and quality of health services for undocumented persons
- Strengthening Sustainable Communities Strategy in a local regional transportation plan that demonstrates how the region will promote active transportation and public transit options, and involve traditionally underrepresented communities in the planning and implementation phases
- Increasing employment and economic development opportunities through new partnerships and development/advancement of action plans with workforce development agencies
- Planning/implementing Community Reinvestment Act financing strategies that increase the level of investment in rural communities
- Advocating with families for specific school district policy changes to better serve English-learners

Examples of strategies that could be deployed to advance the proposed policy and advocacy work:

- Coalition Building/Partnership Development
- Civic Engagement
- Non-legislative Policy Conceptualization and Development
- Community Leadership Development
- Community Engagement, Organizing, Advocacy and Mobilization
- Research/Participatory Action Research
- Multi-Ethnic/Multi-Racial/Multi-Sector Collaboration
- Organizational Capacity Building
- Communications/Outreach and Education
- Youth Engagement, Organizing and Advocacy
- Peer Learning
Proposals for direct services will not be considered. Direct services are those that tend to meet people’s more immediate needs, such as food, shelter, clothing, literacy, life skills, individual development or physical or mental health care, rather than activities designed to result in policy and systems change. For example, a proposal that aims to purchase and provide meals to individuals is considered a direct services proposal. A proposal that expands access to the federal Supplemental and Nutritious Assistance Program or SNAP is an advocacy or systems change proposal.

Proposals seeking support for direct or grassroots lobbying will not be considered.

WHAT WE WOULD NOT FUND UNDER THIS FUNDING OPPORTUNITY

- Direct services (see description above)
- Debt retirement
- Operational deficits
- Partisan activities
- Individuals
- Religious organizations for explicit religious activities
- Activities that exclusively benefit the members of sectarian or religious organizations
- 509(a)(3) supporting organizations
- 501(c)(4) organizations or lobbying activities

Please send questions related to the SJVHF funding opportunity to sjvhealthfund@shfcenter.org with the subject line: SJVHF IHEEL Application Question.

APPLICATION TIMELINE

APPLICATION DEADLINE:
November 29, 2018, at 1 p.m. (Pacific Standard Time)

APPROXIMATE AWARD ANNOUNCEMENT:
Mid to late March 2019

APPROXIMATE DATE FUNDS AVAILABLE:
Early April 2019

To be considered, your proposal must be submitted via The Center’s online grants portal by 1 p.m. (PST) on the deadline date. Submission guidelines follow. Proposals received after the due date/time will not be reviewed. Submission before the deadline date is advised in case you experience technical difficulties with submitting your application through the portal. We may not be able to respond to your requests for help on the deadline date.

PROPOSERS’ WEBINAR

We have scheduled one proposers’ webinar to review the current San Joaquin Valley Health Fund funding opportunities and the application process, and to answer your questions. The webinar will be held on October 23 from 10 a.m. to 12 p.m. Participation in the webinar is strongly recommended, though not required. The webinar will be recorded and posted on The Center’s web site for review. Please register for the proposer’s webinar at: https://www.shfcenter.org/sjvhf/webinar/oct-23. Please review the application materials before the webinar.
**Important Application Guidelines**

To help us process your application, please follow these submission guidelines.

- We encourage you to submit your application before the deadline date in case you need help with any of the guidelines below.
- Applications are due no later than 1 p.m. PST on the deadline date of November 29, 2018.
- Submit the application via our [online grants portal](https://www.GrantRequest.com/)
  New users of the portal will need to create an account as the first step in the application process.
- For optimal functionality, please use Internet Explorer
- Respond to all required fields (marked with an *).
- Upload all documents listed under “Application Attachments Checklist.”
- On the portal, you may click “Save & Finish Later.” You will receive an e-mail with a link to return to your in-progress application. Use this link each time you return to your in-progress application.
- Click “Save & Finish Later” any time you will not be working in your application for a few minutes.
- You may submit your application only once. Be sure your application is complete and accurate, including required documents, before submitting it. Revised applications will not be accepted.
- If you are unable to submit your application online or need help, please contact us at sjvhealthfund@shfcenter.org with the subject line: SJVHF IHEEL Application Online Help.
- If you are not a 501(c)(3) incorporated nonprofit organization, you may identify a 501(c)(3) entity to apply as your fiscal sponsor.

### Application Attachments Checklist

Access the San Joaquin Valley Health Fund application form at [https://www.GrantRequest.com/](https://www.GrantRequest.com/)

- Proposed budget Excel form in The Center’s template. This form will allow you to include your budget narrative with each line item. Find the form in the Attachments section of the online application, fill it in and upload it.
- 501(c)(3) IRS determination letter (if not a government entity)
- Financial Report – must show organizational/institutional revenue and expenses for a full fiscal year (not IRS form 990).

Incomplete applications will not be reviewed.

Definition of incomplete application: the applicant did not answer all the questions, the applicant did not submit all the requested supporting documentation, or did not use the right grant templates.