San Joaquin Valley Health Fund
Round 5
Census Social Network Mapping
and Census Advocacy
Funding Opportunity


www.shfcenter.org/sjvhealthfund

The Center is an independent 501(c)(3) nonprofit bringing people, ideas and infrastructure together to create a collective impact that reduces health disparities and improves community health for the underserved living in California. For information about The Center, visit www.shfcenter.org.
SAN JOAQUIN VALLEY HEALTH FUND
CENSUS SOCIAL NETWORK MAPPING AND CENSUS ADVOCACY GRANTS
Application Instructions and Criteria
READ ALL INSTRUCTIONS AND CRITERIA CAREFULLY

BACKGROUND
The Center recognizes that our health is influenced by many factors, including socioeconomic conditions, environment, education, income, and access to transportation, green space, healthy food and quality health care – all of which are determinants of health. The Center is dedicated to health and racial equity. Health equity means achieving the highest possible standard of health for all people, giving special attention to the needs of those at greatest risk of poor health, based on social conditions.1 Racial equity “is the condition that would be achieved if one’s racial identity no longer predicted, in a statistical sense, how one fares.”2 Racial equity, as one part of racial justice, includes work to address root causes of inequities, not just their manifestation, including the elimination of policies, practices, attitudes and cultural messages that reinforce differential outcomes by race or fail to eliminate them.3

Managed by The Center, the San Joaquin Valley Health Fund (SJVHF) is a unique partnership that has been built among 18 national and state funders and 90 community-based organizations working to advance health and racial equity in the San Joaquin Valley of California. One of the defining aspects of the SJVHF is that, while it is a funder collaborative, the policy priorities that guide the SJVHF’s direction are developed and endorsed by the community partner organizations. Those policy priorities are documented in the IHEEL (Immigration, Health, Education, Environment, and Land Use Planning) Policy Platform.

Underpinning the IHEEL policy priorities is the recognition of the essential role of community organizing and mobilization, leadership development and civic participation to ensuring a healthier and more equitable San Joaquin Valley. That is why, over the summer and fall of 2018, The Center brought together eight funders who each helped fund the SJVHF Census Cluster Project (SCCP), whose primary goal is to ensure a complete count of hard-to-count San Joaquin Valley communities in the 2020 Census. It is estimated that lack of a complete census count of hard-to-count communities would equate to a loss of $1 billion over 10 years for the San Joaquin Valley in federal benefits/programs that are tied to census numbers. The SCCP is key to building trust, momentum, successful advocacy efforts and the evidence base necessary to ensure a complete census count. It will strengthen the regional network of partner organizations committed to a complete census count; connect SJVHF partner organizations and allies to regional, state and national resources; provide

2 http://www.racialequityresourceguide.org/about/glossary
3 Ibid.
technical assistance, training, funding and advocacy opportunities; and increase community engagement, mobilization and civic participation in advocacy and outreach efforts in support of a complete count. Strategies of particular interest are capacity building, policy development and community engagement, with an emphasis on advocacy and organizing that have the potential to increase 2020 Census participation by addressing policy and systemic barriers to full participation.

SJVHF Census Cluster Project (SCCP) Funding Opportunities

There are two separate SCCP funding opportunities:

- **SCCP Social Network Mapping/Analysis.** One six-month SJVHF Census Social Network Analysis/Mapping grant up to $25,000 will be awarded. Current or new partners are eligible to apply. Applicants must have: 1) established relationships with SJVHF partners and vulnerable San Joaquin Valley populations; 2) demonstrated interest and/or experience in census work or other civic engagement efforts in the San Joaquin Valley; and 3) voter, census and/or GIS social network mapping, data compilation and analysis, and report development and dissemination experience. In addition to a final narrative and financial report, this grant requires that by June 30, 2019, the grantee partner must produce a written report analyzing and mapping the existing trusted relationships among a minimum of 100 SJVHF partner organizations/allied organizations and hard-to-count San Joaquin Valley populations.

- **SCCP Advocacy.** Multiple one-year SCCP Advocacy grants up to $15,000 each will be awarded. Current or new partners are eligible to apply. Applicants must have demonstrated interest or experience in census advocacy or other relevant community engagement or civic participation advocacy benefitting hard-to-count or vulnerable San Joaquin Valley populations. Successful applicants must demonstrate their capacity for advocacy and specify the advocacy goal, objectives and anticipated outcomes as related to ensuring a complete count of hard-to-count San Joaquin Valley communities. Following are examples of what advocacy applications could be focused on:
  
a. Addressing the citizenship question and/or other specified barriers to immigrant or other hard-to-count populations’ participation in the 2020 census

b. Addressing how the Census Bureau intends to impute information and/or use administrative records to complete unanswered census questions

c. Ensuring San Joaquin Valley nonprofit organizations, schools, public agencies, clinics and other entities that serve hard-to-count populations receive a fair share of the public and philanthropic resources intended to promote a complete count in Census 2020

d. Addressing how enumerators will be recruited, trained and hired to effectively ensure a complete count

e. Advocating and partnering with other local agencies, organizations and leaders to ensure widespread support and strategic local and regional planning and action to foster a complete count

Eligibility Criteria

The Center will fund nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code and are designated as a 509(a)(1) or 509(a)(2) organization. The Center also will fund public agencies, including local government agencies. Fiscal sponsors for entities that are not qualifying 501(c)(3) nonprofits are eligible to apply. Fiscal sponsors may apply on behalf of more than one organization or collaborative group. Proposed grant goal, objectives, activities and anticipated outcomes must be aligned with the SJVHF Census Cluster Project goal of ensuring a complete count of hard-to-count San Joaquin Valley populations.
Selection Criteria
The most competitive applications will clearly:
• Demonstrate prior experience in successful policy and systems change advocacy efforts related to census or civic participation or community mobilization in the San Joaquin Valley;
• Identify a grant goal, and realistic objectives and aligned activities, that would advance the overall SCCP goal of a complete 2020 Census count among hard-to-count San Joaquin Valley populations;
• Demonstrate how the proposed grant activities would address systemic barriers to a complete San Joaquin Valley census count among hard-to-count San Joaquin Valley populations;
• Demonstrate innovative approaches and authentic partnerships with the impacted community and other community partners with whom the applicant would work;
• Include realistic yet impactful project scope, budget and anticipated outcomes;
• Leverage social and financial resources, experience, expertise and partnerships to deepen the impact of the grant; and
• Identify how impact will be demonstrated and tracked.
• Additionally, past performance as a SJVHF partner (if applicable) and the overall geographic and demographic diversity of the region will be considered in the selection process.

Funding Information
• Qualified applicants CAN file separate applications for both the SCCP Social Networking/Mapping grant and a SCCP Advocacy grant, although the chances of being awarded both is likely remote based on anticipated interest by experienced organizations.
• Applicants may request an amount up to $25,000 for the SCCP Social Network Mapping grant, and an amount up to $15,000 for the SCCP Advocacy grants.
• The grant term for the SCCP Social Network Mapping grant will be six months beginning February 1, 2019, and ending July 31, 2019. The grant term for the SCCP Advocacy grants will be 12 months beginning February 1, 2019, and ending January 31, 2020.
• Up to 15% of direct costs may be requested for indirect costs.
• Direct costs may include, but are not limited to, staff compensation, consultants, operating costs, meeting costs, travel and necessary equipment.
• Funded organizations are required to submit a detailed financial report and a final narrative report, summarizing major activities, explaining outcomes and learnings, and including any learning products, within 30 days of the grant’s end. Funded organizations should be prepared to discuss interim progress toward the grant goal, as well as challenges and reflections on the grant work with Center staff and/or SJVHF partners during partner calls or convenings and/or funder site visits or calls.
• Those organizations receiving awards are required to participate in the following:
  • Round 5 Partner Convening (April 2019) and up to two additional in-person 2019 meetings of the SJVHF Census Cluster partner organizations/SJVHF partners, where SJVHF Census Cluster research findings and policy implications and/or SJVHF Census Cluster grant progress will be discussed. The dates and locations of these meetings are to be determined. Outside of the grant award, mileage reimbursement is available for up to two funded organization representatives to attend the required convenings.
• The grant lead or his/her designee will participate in monthly SCCP cohort calls beginning January 2019 through the grant end.

• One or more organization representatives will participate in Equity on the Mall in Sacramento on March 6, 2019.

• For the SCCP Social Network Mapping grant, by June 30, 2019, the grantee partner must produce a final written report analyzing and mapping the existing trusted relationships among a minimum of 100 SJVHF partner organizations/allied organizations and hard-to-count San Joaquin Valley populations.

**Examples of SCCP Grants that Might Be Funded**

*Examples* of types of outcomes considered for funding (not limited to these examples):

• Production and strategic distribution of a written SCCP Social Network Analysis and Mapping report.

• Strategic advocacy impacting how the Census Bureau intends to impute information through the utilization of administrative records to compensate for unanswered census questions.

• Strategic advocacy addressing other specified barriers to a complete census count of hard-to-count San Joaquin Valley populations.

• Strategic partnership and advocacy regarding the recruitment, training and employment of local culturally and linguistically competent census enumerators.

• Strategic partnership, mobilization and leadership development in support of advocacy against the citizenship question in the 2020 Census.

• Strategic partnership and advocacy related to the allocation of public and philanthropic dollars to ensure that the San Joaquin Valley receives its share of resources to effectively address the barriers to a complete census count and promote full participation in the 2020 Census.

*Examples* of strategies that could be utilized to advance the proposed SCCP grants: (grantee partners would not be limited to these examples):

• Multi-sector Partnership Development

• Community Organizing

• Community Mobilization

• Civic Participation

• Policy and Systems Change

• Research/Participatory Action Research

• Multi-Ethnic/Multi-Racial Collaboration

• Organizational Capacity Building

• Communications/Outreach and Community Education

• Youth Engagement, Leadership Development and Advocacy

• Peer Learning

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Proposals for direct services will not be considered. Direct services are those that tend to meet people’s more immediate needs, such as food, shelter, clothing, literacy, life skills, individual development or physical or mental health care, rather than activities designed to result in policy and systems change.

Proposals seeking support for direct or grassroots lobbying will not be considered.
THE CENTER DOES NOT FUND

- Direct services (see description above)
- Debt retirement
- Operational deficits
- Partisan activities
- Individuals
- Religious organizations for explicit religious activities
- Activities that exclusively benefit the members of sectarian or religious organizations
- 509(a)(3) supporting organizations
- 501(c)(4) organizations or lobbying activities

PROPOSERS’ WEBINAR

We have scheduled one proposers’ webinar to review the current San Joaquin Valley Health Fund funding opportunities and the application process, and to answer your questions. The webinar will be held on October 23 from 10 a.m. to 12 p.m. Participation in the webinar is strongly recommended, though not required. The webinar will be recorded and posted on The Center’s web site for review. Please register for the proposers’ webinar at: https://www.shfcenter.org/sjvhf/webinar/oct-23. Please review the application materials before the webinar.

IMPORTANT APPLICATION GUIDELINES

To help us process your application, please follow these submission guidelines.

- We encourage you to submit your application before the deadline date in case you need help with any of the guidelines below.
- Applications are due no later than 1 p.m. PST on the deadline date of November 29, 2018.
- Submit the application via our online grants portal. New users of the portal will need to create an account as the first step in the application process.
- For optimal functionality, please use Internet Explorer.
- Respond to all required fields (marked with an *).
- Upload all documents listed under “Application Attachments Checklist” below.
- On the portal, you may click “Save & Finish Later.” You will receive an e-mail with a link to return to your in-progress application. Use this link each time you return to your in-progress application.
- Click “Save & Finish Later” any time you will not be working in your application for a few minutes.
- You may submit your application only once. Be sure your application is complete and accurate, including required
documents, before submitting it. Revised applications will not be accepted.

- If you are unable to submit your application online or need help, please contact us at sjvhealthfund@shfcenter.org with the subject line: SJVHF Census Application Online Help.
- If you are not a 501(c)(3) incorporated nonprofit organization, you may identify a 501(c)(3) entity to apply as your fiscal sponsor.

Send questions about this grant program and the application process to sjvhealthfund@shfcenter.org with the subject line: SJVHF Census Application Question

APPLICATION ATTACHMENTS CHECKLIST

Access the San Joaquin Valley Health Fund application form at https://www.GrantRequest.com/
SID_5509?SA=SNA&FID=35079

- Proposed budget Excel form in The Center’s template. This form will allow you to include your budget narrative with each line item. Find the form in the Attachments section of the online application, fill it in and upload it.

- 501(c)(3) IRS determination letter (if not a government entity)

- Financial Report – must show organizational/institutional revenue and expenses for a full fiscal year (not IRS form 990).