Welcome! The webinar will begin at 10 a.m.

For audio, you may join through your computer or by phone:
- By phone: Please dial (646) 876-9923 (U.S. toll) and enter 216 583 651 (webinar ID)

If you want to interact with the presenters, have a question or experience technical difficulties, please send a question through the chat box at the bottom of the screen.

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Welcome to the San Joaquin Valley Health Fund Proposers’ Webinar

Agenda

- Introduction
- The Funding Opportunities
  - IHEEL grants
  - SJVHF Census Cluster Project grants
- How to Apply
- Questions and Answers (multiple opportunities)
Launched in 2012

Brings people, ideas and infrastructure together to create positive change in California

Managing entity of the SJVHF

Dedicated to health and racial equity
Health and Racial Equity

- **Health Equity** = achieving the highest possible standard of health for all people

- **Racial Equity** = the condition that would be achieved if one’s racial identity no longer statistically predicted how one fares.
The Center launched the San Joaquin Valley Health Fund (SJVHF) in 2014

SJVHF is a unique collaboration of 18 funders and 90 community organizations

Goal: Help to fuel a movement to advance health and racial equity across the San Joaquin Valley
San Joaquin Valley Health Fund

- To date, more than $10M raised; more than $7M deployed
- Policy Priorities: Set by community partners; articulated in the IHEEL Policy Platform; recognizing the key role of civic participation and community organizing
- IHEEL = Immigration, Health, Education, Environment, Land Use Planning
Strategies for Building a Health Equity Movement
Funding Partners = 18 and growing!

www.shfcenter.org/sjvhealthfund
Community Partners = 90 to date!

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<th>Community Partners</th>
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<tr>
<td>ACLU</td>
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<td>Asian Americans Advancing Justice-Asian Law Caucus</td>
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<td>Black Parallel School Board</td>
<td>California Coalition for Rural Housing Project</td>
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<td>California Immigrant Youth Justice Alliance</td>
<td>California Institute for Rural Studies</td>
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<td>California Rural Legal Assistance Foundation</td>
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<td>Catholic Charities of Stockton</td>
<td>Center for Multicultural Cooperation</td>
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<td>Central California Environmental Justice Network</td>
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<td>Central Valley Air Quality Coalition</td>
<td>Central Valley Immigrant Integration Collaborative</td>
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<td>Centro La Familia Advocacy Services</td>
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<td>Community Alliance for Agroecology</td>
<td>Children Now</td>
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<td>Community Partnership for Families of San Joaquin</td>
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<td>East Bay Asian Youth Center</td>
<td>Cultiva La Salud</td>
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<td>Environmental Justice Coalition for Water</td>
<td>Cultural Brokers</td>
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<td>First Presbyterian Church</td>
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<td>Fresno Center for New Americans</td>
<td>Fresno Center For Nonviolence</td>
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<td>Fresno County Economic Opportunities Commission</td>
<td>Fresno Immigrant Youth in Action</td>
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<td>Fresno Interdenominational Refugee Ministries</td>
<td>Fresno Food Commons Trust</td>
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<td>Greenlining Institute</td>
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<td>Haven Women’s Center of Stanislaus</td>
<td>Greenaction for Health and Environmental Justice</td>
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<td>Jakara Movement</td>
<td>Health Access Foundation</td>
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<td>Kind, Inc.</td>
<td>Immigrant Legal Resource Center</td>
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<td>Latino Coalition for a Healthy California</td>
<td>Kings Community Action Organization</td>
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<td>Leadership Counsel for Justice and Accountability</td>
<td>Kings Partnership for Prevention</td>
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<td>Madera Coalition for Community Justice</td>
<td>Little Manila Foundation</td>
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<td>Merced Organizing Project</td>
<td>Marjaree Mason Center</td>
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<td>Organization en California de Lideres Campesinas</td>
<td>Pacific News Service dba New America Media</td>
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<td>People and Congregations Together</td>
<td>Parent Institute for Quality Education</td>
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<td>Public Health Advocates</td>
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<td>Radio Bilingue, Inc.</td>
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<td>San Joaquin Children’s Alliance</td>
<td>Rural Community Assistance Corporation</td>
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<td>San Joaquin Immigrant Youth Justice Alliance</td>
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<td>Stanislaus Family Justice Center</td>
<td>Stone Soup Fresno</td>
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<td>The Source LGBT+ Center</td>
<td>The National Association for the Advancement of Colored People-Stockton</td>
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<td>The Utility Reform Network</td>
<td>UFW Foundation</td>
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<td>World Relief Corporation of National Association of Evangelicals</td>
<td>ValleyFWD</td>
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<td>YMCA of San Joaquin County</td>
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Funding Region

Fresno
Kern
Kings
Madera
Mariposa
Merced
San Joaquin
Stanislaus
Tulare
Our Team

Kaying Hang
Vice President of Programs and Partnerships

Ellen Braff-Guajardo
Senior Program Officer

Socorro Santillan
Program Officer

Nora Dunlap
Senior Program Associate

Khristina Vang
Administrative Assistant

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Round 5 Funding Opportunities

IHEEL

- Advocacy
  - $20k/1 year
  - Start: April 1, 2019
- Learning Partner
  - $10k/1 year
  - Start: April 1, 2019

SJVHF Census Cluster Project (SCCP)

- Advocacy
  - $15k/1 year
  - Start: Feb. 1, 2019
- Mapping
  - $25k/6 months
  - Start: Feb. 1, 2019
Multiple one-year IHEEL Advocacy grants up to $20,000 each

- Current or new partners are eligible to apply
- Demonstrate experience in policy and systems change advocacy
- Identify a specific policy/systems change target that would advance the IHEEL Policy Platform
- Will participate in monthly Policy Committee calls
- Attend a minimum of three partner convenings including Equity on the Mall 2020
- Share lessons learned and best practices with SJVHF network
IHEEL Learning Partner Grants

Multiple one-year IHEEL Learning Partner grants up to $10,000 each

- Current and new partners are eligible to apply
- Must demonstrate interest and potential for policy and systems change work aligned with an IHEEL Policy Platform priority
- Must be committed to building capacity for impact advocacy in a specified area aligned with the IHEEL Policy Platform
- Attend a minimum of three SJVHF partner convenings including Equity on the Mall 2020
- Strongly encouraged to participate in month Policy Committee calls
Examples of the Types of IHEEL Advocacy Grants that Might Be Funded

- Advocating for effective implementation of specified existing policy that would support health equity outcomes

- Pursuing policy approaches that create specified basic infrastructure improvements in vulnerable communities

- Promoting clean air and reducing pollution through specified policy solutions or approaches

- Advocating for a change in a public agency’s approach that would improve access to healthier, more equitable conditions, such as increased healthy food access or safe places to play
One six-month Census Social Network Analysis/Mapping grant up to $25,000

- Current or new partners are eligible to apply
- Must have established relationships with SJVHF partners and hard-to-count SJV populations
- Must have demonstrated interest and/or experience in census work or other civic engagement efforts
- Must have experience in social network mapping/GIS, data compilation and analysis, and report development and dissemination
- By June 30, 2019, the grantee must produce a written report analyzing and mapping the existing trusted relationships with HTCC
- Must participate in monthly census cohort calls
- Must attend Equity on the Mall 2019 and up to three SJVHF convenings
SCCP Advocacy Grants

Multiple, one-year SCCP Advocacy grants up to $15,000 each

- Current or new partners are eligible to apply
- Demonstrated interest or experience in census advocacy or other relevant community engagement or civic participation advocacy benefitting hard-to-count SJV populations
- Demonstrated capacity for advocacy and community engagement
- Must be able to specify the advocacy goal, objectives and anticipated outcomes relevant to ensuring a complete count of hard-to-count San Joaquin Valley communities
- Must participate in monthly census cohort calls
- Must attend Equity on the Mall 2019 and up to three SJVHF convenings
Examples of SCCP Advocacy Grants

- Advocacy around imputing information or utilizing administrative records to compensate for unanswered census questions
- Advocacy regarding the recruitment, training and employment of local culturally and linguistically competent census enumerators
- Advocacy addressing other specified barriers to a complete census count of hard-to-count SJV populations
Examples of strategies that could be utilized to advance both the IHEEL and SCCP work

- Multi-sector Partnership Development
- Community Organizing
- Community Mobilization
- Civic Participation
- Research/Participatory Action Research
- Multi-Ethnic/Multi-Racial Collaboration
- Organizational Capacity Building
- Communications/Outreach and Community Education
- Youth Engagement, Leadership Development and Advocacy
- Peer Learning
The Center funds:

- Nonprofit 501(c)(3) organizations
- Public agencies, including local government agencies
- Fiscal sponsors for entities that are not qualifying 501(c)(3) nonprofits

Competitive applications will:

- Focus on advocacy and policy or systems change
- Clearly explain why the applicant organization is best suited to be successful with the proposed project
- Articulate the goal, objectives and projected outcomes
- Demonstrate innovative approaches and partnerships
- Authentically engage community
- Include a reasonable project scope and budget
- The overall geographic and demographic diversity of the region will be considered in the selection process
What We Will Not Fund

- Direct service
- Debt retirement or operational deficits
- Partisan activities
- Individuals as applicants
- Lobbying activities
- Religious organizations for explicit religious activities
- Activities that exclusively benefit the members of sectarian or religious organizations
- 509(a)(3) supporting organizations
- 501(c)(4) organizations
Questions and Answers
Application Process
Eligibility Quiz

Before beginning your online application, you will be prompted to complete an online eligibility quiz.

Everyone – renewal and new applicants – completes the eligibility quiz.

This quiz is to help determine if you are eligible for this funding opportunity.
Online Application Portal

Application Instructions

Be sure to read the application guidelines and instructions carefully before beginning your application. Required fields and attachment uploads are marked with *.

You may save your in-progress application at any time and return to it later using the link you will receive in an automated e-mail. Should you have questions, click on Contact Us to the right of the red tabs above or send an e-mail to sjvhealthfund@shfcenter.org.

Save & Finish Later  Next
Your Center grant application has been saved but NOT submitted

Sierra Health Foundation: Center for Health Program Management

Sent: Tue 12/20/2016 1:35 PM
To: Amparo Cid

Your Sierra Health Foundation: Center for Health Program Management Application Form has been saved, but not yet submitted. To return to your application, log into your "My Account" page at this link: https://www.grantrequest.com/SID_5509?SA=AM.

Once inside, click the "In Progress" applications to complete and submit your application.

Thank you!

Sent: Thu 03/23/2017 2:24 PM
To: Amparo Cid

Your Sierra Health Foundation: Center for Health Program Management Application Form has been saved, but not yet submitted. To return to your application, log into your "My Account" page at this link: 9c2AUHt0BCTyBGc5jqQexNItlSobNeHtRnLSPmlapka1VnDZ-VxoXZklqbq6e2L592ig...

Once inside, click the "In Progress" applications to complete and submit your application.

Thank you.
## Proposed Budget

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<tr>
<th>Budget Item</th>
<th>Total Project Budget</th>
<th>Requested from Center for Health Program Management</th>
<th>Other Funding Committed to Project</th>
<th>Please provide a brief description of the funds and how they will be used</th>
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<td>Total Consultant Fees</td>
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<td>Indirect (up to 50% of direct cost)</td>
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<td>Total Grand Expenses</td>
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Attachments

IRS Letter of Determination
Most Recent Financial Statement
Project Budget
Additional Questions and Answers Sessions

**IHEEL Advocacy**
Monday, October 29 from 11 a.m. to 12 p.m.
https://zoom.us/j/147592076

**Census Advocacy**
Monday, October 29 from 1 p.m. to 2 p.m.
https://zoom.us/j/899266997

**Deeper Dive on SJV Census Advocacy Webinar**
Thursday, November 15 from 9:30 a.m. to 11 a.m.
https://zoom.us/j/196704601
Checklist

- Review Application Instructions and Criteria
- Complete the Application through the online portal:
  - Completed application questions
  - 501(c)(3) determination letter
  - Most recent annual financial statement that shows revenue and expenses for a full year
  - Budget

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### Timeline for IHEEL Grants

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Application deadline</td>
<td>Nov. 29, 2018 at 1 p.m.</td>
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<tr>
<td>Award Announcement</td>
<td>Late March 2019</td>
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<tr>
<td>Funds Available</td>
<td>Early April 2019</td>
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Timeline for SCCP Grants

Application deadline ➔ Nov. 29, 2018 at 1 p.m.

Award Announcement ➔ Late January 2019

Funds Available ➔ Early February 2019
How To Be Competitive
Proposal Writing Tips

- Check for consistency and specificity in the project description, budget narrative and budget line items
- Have someone who is not involved in the project read your draft application and tell you what they think your project is about
- Use the Application Materials Checklist to ensure all documents are included in the application package
Resources

www.shfcenter.org/sjvhealthfund

www.shfcenter.org/sjvhealthfund
E-mail questions to
sjvhealthfund@shfcenetr.org
Thank you!