

Storytelling for Social Change

Mentioned Links

Social math is a good way to turn data into a story, and the Berkeley Media Studies Group offers some great tips: <http://www.bmsg.org/blog/using-social-math-to-support-your-policy-issue/>

The Center for Story-based Strategy offers a slew of tools and resources for using story as a lever for social change: <https://www.storybasedstrategy.org/>

As one breakout group discussed, storytelling is a PRACTICE that needs to be cultivated little by little, day by day. To help you build your storytelling muscle, Dina [wrote this blog](#) and here's [this simple worksheet](#) to help you and your teams begin to capture and share stories on a regular basis.

Using big data and a collaborative, creative process, [Story at Scale](#) delivers audience research and a narrative foundation to guide artists and campaigners in telling stories that reflect the world we seek through a lens of achieving gender justice.

New Mode is an action platform many nonprofits like: <https://www.newmode.net/fund>