

Earned Media

Mentioned Links

Learn about local news trends - who's reading/watching/listening to what:

<https://www.journalism.org/interactives/local-news-habits/41860/>

Tips for media relations doing COVID:

<https://www.prdaily.com/6-tips-for-better-media-relations-during-covid-19/>

LightBox Collaborative's Free Evergreen Editorial Calendar:

<https://docs.google.com/spreadsheets/d/1V2B1r5qVR3FHxwRlXtdNXqHeBxzisnXbQDX9mhy2nCc/edit?usp=sharing>