THE SAN JOAQUIN VALLEY CENSUS HUDDLE

This weekly update includes news, action items, resources, county updates, learning opportunities and funding opportunities for census partners across the San Joaquin Valley; some items, when indicated below, are only intended for Region 6 ACBO-funded and/or SJVHF-funded partners. Look for this Huddle every Wednesday and remember to share with your staff and partners. Please send information to include to Justin Rausa at justin@everydayimpactconsulting.com.

LATEST CENSUS NEWS

*Breaking News* U.S. Census Bureau (USCB) just announced it will suspend its field operations for two weeks, until April 1, 2020. [Here](#)’s the link to the full operational update, and please note that online and phone responses to USCB are still working!

In addition to the California Department of Public Health’s (CDPH) coronavirus [resource page](#) highlighted in last week’s e-blast, the California CCC recently published its own [coronavirus resource page for census partners](#). As all of you know the situation is rapidly evolving, so the State has created this resource for Census partners where frequent updates will be made. The State encourages partners to create contingency plans; some of those strategies may include:

- Shifting staff time to phone banking. CCC is currently working with PDI to see about adding a Predictive Dialer on Census PDI. More to come on that soon.
- If you are organizing events - lean into earned media and digital event strategies. The goal is to make sure that communities hear from trusted messengers, that “now is the time to take the Census.”
- Organize trainings as webinars instead of in-person. If you don’t have a webinar service already, please reach out to the CA Census Office to see about opening an account with Zoom, and conference call. Please reach out to your Regional Program Manager about webinar resources.

In addition to the State-level resources above, the federal [Centers for Disease Control & Prevention](#) (CDC) will continue to provide guidance and is now recommending that for the next eight weeks, in-person events that consist of 50 people or more should be postponed or cancelled. [Governor Newsom](#) also asked restaurants, gyms and movie theaters to close and for there to be no public gatherings, with some counties are already implementing “shelter in place” orders as well.

Additionally, if you’re looking for in-language resources, the CDC has [factsheets](#) in English, Spanish, Simplified Chinese and Vietnamese, plus a new version in Farsi below:
For additional in-language options, **NYC** has materials in 20 languages, **CDPH** has new resources, and the **Los Angeles Department of Public Health** has translated material too (click “View” under each of the categories and you’ll see a drop down of options for available languages).

Last but not least, here are links to COVID-19 guidelines per county for the San Joaquin Valley, where a state of emergency has been declared across the region:

- **Kern**
- **Kings**
- **Fresno**
- **Madera**
- **Merced**
- **San Joaquin**
- **Stanislaus**
- **Tulare**

**ACTION ITEMS**

- **SJVHF-supported Census Outreach Partners**, please complete your activity tracker on a bi-weekly basis, with the first target date scheduled for this coming Monday, March 23rd.
- **Region 6 ACBO Partners**, PDI is asking all users to contact support@politicaldata.com for any support or troubleshooting questions or reporting any bugs or issues moving forward. You can also report major bugs or submit a New Feature request using this webform. You can also find help on PDI’s Help Center by logging into your account and clicking on the three little lines menu button, followed by the Help Center link. Don’t forget to also use the Google Group to raise issues that Justin can provide support for.
NEW CENSUS RESOURCES

QAC/QAK Finder
The CCC’s QAC/QAK Finder is now available! Use it to find QAC and QAKs near you. Locations are subject to change by partners (as of March 11, 2020). The State encourages all partners to update their QAC/QAK location and hours on QAC/QAK Finder.

Check out this video: How to use the QAC/QAK Finder tool

For questions, please file a QAC/QAK Help ticket with the California Census 2020 Helpdesk.

CENSUS LEARNING OPPORTUNITIES

NALEO Train-The-Trainer Modules
These are census training recordings courtesy of the National Association of Latino Elected and Appointed Officials (NALEO), so you can access them at your convenience:

- Module 1: Census 101
- Module 2: Census 2.0 (Operations)
- Module 3: Census Ambassador (Census Form Review)

SEARAC’s Community Call
Join the Southeast Asia Resource Action Center for the latest updates about 2020 Census operations and other important information. They’ll be sharing resources they’ve created for this milestone year to get out the count and the vote in Southeast Asian American communities. You can register for the 12p call on Thursday, March 26th, by clicking here.

ACBO and SJVHF Census Cohort Monthly Standing Calls
ACBO Region 6 and SJVHF Census Outreach partners, please check your calendars for your respective monthly standing census calls and be sure to participate!

- ACBO Region 6: 1st Thursday of the month at 11am
- SJVHF Census Cohort: 2nd Thursday of the month at 3pm

CENSUS-RELATED FUNDING OPPORTUNITIES

Census Accelerate Video Competition with $30,000 Top Prize
Census Accelerate, an initiative within USCB, has launched its first-ever video prize competition to reward the most engaging, impactful and informative videos about the 2020 Census - with a total of $50,000 in cash prizes. Submissions due April 11th by midnight

SBA Offers Disaster Assistance to California Small Businesses and Nonprofits
The federal Small Business Administration (SBA) is offering low-interest federal disaster loans for working capital to California small businesses suffering substantial economic injury as a result of the Coronavirus (COVID-19) in the following California counties:
SBA Customer Service Representatives will be available to answer questions about SBA’s Economic Injury Disaster Loan program and explain the application process.

Small businesses, private non-profit organizations of any size, small agricultural cooperatives and small aquaculture enterprises that have been financially impacted as a direct result of the Coronavirus (COVID-19) since Jan. 31, 2020, may qualify for Economic Injury Disaster Loans of up to $2 million to help meet financial obligations and operating expenses which could have been met had the disaster not occurred.

These loans may be used to pay fixed debts, payroll, accounts payable and other bills that can’t be paid because of the disaster’s impact. Disaster loans can provide vital economic assistance to small businesses to help overcome the temporary loss of revenue they are experiencing.

Eligibility for Economic Injury Disaster Loans is based on the financial impact of the Coronavirus (COVID-19). The interest rate is 3.75 percent for small businesses. The interest rate for private non-profit organizations is 2.75 percent. SBA offers loans with long-term repayments in order to keep payments affordable, up to a maximum of 30 years and are available to entities without the financial ability to offset the adverse impact without hardship.

Applicants may apply online, receive additional disaster assistance information and download applications at https://disasterloan.sba.gov/ela. Applicants may also call SBA’s Customer Service Center at (800) 659-2955 or email disastercustomerservice@sba.gov for more information on SBA disaster assistance. Individuals who are deaf or hard-of-hearing may call (800) 877-8339. Completed applications should be mailed to U.S. Small Business Administration, Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, TX 76155. The deadline to apply for an Economic Injury Disaster Loan is Dec. 16, 2020.

CENSUS RESOURCE SITES

- American Library Association
- Asian Americans Advancing Justice
- CA Census 2020
- California For All 2020
- The Center at Sierra Health Foundation
- Central Valley Immigrant Integration Collaborative (CVIIC)
- First 5 Association of CA (press kit)
- National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund
- Public Policy Institute of California (PPIC)
- Southeast Asian Resource Action Center (SEARAC)
The California Endowment (message testing)
U.S. Census Bureau | official response portal
U.S. Census Bureau - 2020 Census Recruitment

LANGUAGE HOTLINE (BLING)

- Arab American Institute: 833-3DDOUNI (833-333-6864) i.e. "Count me" in Arabic
- Asian Americans Advancing Justice/APIAVote’s hotline: 844-2020-API (844-202-0274) for answers to your questions in English, Mandarin (普通話/普通话), Cantonese (廣東話/广东话), Korean (한국어), Vietnamese (tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिंदी), and Bengali/Bangla (বাংলা).
- CHIRLA national assistance hotline: 1-888-624-4752
- NALEO Educational Fund operates a toll-free bilingual (Spanish) census hotline: 877-EL-CENSO

COUNTY UPDATES

Please email county updates you’d like to share with the SJV census network to justin@everydayimpactconsulting.com. It’s important that we uplift your wins and activity to demonstrate the momentum partners are building in the San Joaquin Valley, and to give each other well-deserved props!

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