



# Building COVID-19 Vaccine Confidence in the African American Community Helping People Make Informed Choices

## Vaccine Influencer Training

Become a Vaccine Influencer! This training will provide you with the information you'll need to have important conversations about COVID-19 vaccines. Together we can empower ourselves, our families and our communities!

### Speakers:

**Kristin Gates, MD** – Kaiser Permanente  
**Mikah Owen, MD** – Sacramento County Public Health

## WHAT YOU WILL LEARN

- 1** Information about COVID-19 and the latest updates on the COVID-19 vaccine
- 2** Skills to provide key COVID-19 vaccination information and messages addressing common concerns about the COVID-19 vaccine
- 3** Communication tools to have effective conversations in your community
- 4** Your role as a community leader to provide information on COVID-19 vaccine rollout, vaccine confidence and why it matters
- 5** Next steps in supporting your community

**Building COVID-19 Vaccine Confidence  
in the African American Community  
August 18 • 2 p.m. to 4 p.m.**

**Click Here to Access the Training on Zoom**

**Passcode:** 092062

**Phone:** (669) 900-6833



If you have questions about this training, please e-mail Laura Jackson at [ljackson@sierrahealth.org](mailto:ljackson@sierrahealth.org).  
Event recordings will be available at [saccollab.org](http://saccollab.org) and [saccounty.net/COVID-19](http://saccounty.net/COVID-19)