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The Asthma Mitigation Project Request for Proposals Review Webinar will begin soon!

- If you have audio issues using computer speakers, join the audio by phone:
 1. Dial: 1-669-900-9128
 2. Meeting ID: 948 9479 8034
Passcode: 265460
- All participants are muted.
- If you have questions during the webinar, submit them through the chat feature (click “Chat” at the top of the screen). Select “All Panelists” as the recipient.



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Welcome to the Asthma Mitigation Project Request for Applications Review Webinar

March 9, 2021

Our Team



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The Center at
Sierra Health
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Mike Odeh

Director, Health
Policy

Children Now



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Agenda

- The Funding Opportunity
- How to Apply
- How to be Competitive



T H E C E N T E R

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- Launched in 2012
- Brings people, ideas and infrastructure together to create positive change in California
- Dedicated to health and racial equity
- Managing entity of the Asthma Mitigation Project in partnership with California Department of Health Care Services



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- Asthma is the most common chronic childhood disease
- In California, 1 in 6 children has been diagnosed with asthma
- It is one of the leading causes of hospitalization
- Low-income and communities of color suffer substantially higher fatality rates, hospital admissions and emergency department visits due to asthma

*This opportunity is funded by the
California Department of Health Care Services.*



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Asthma home visiting is an evidence-based practice.

- Improved asthma outcomes
- Reduced health care utilization costs



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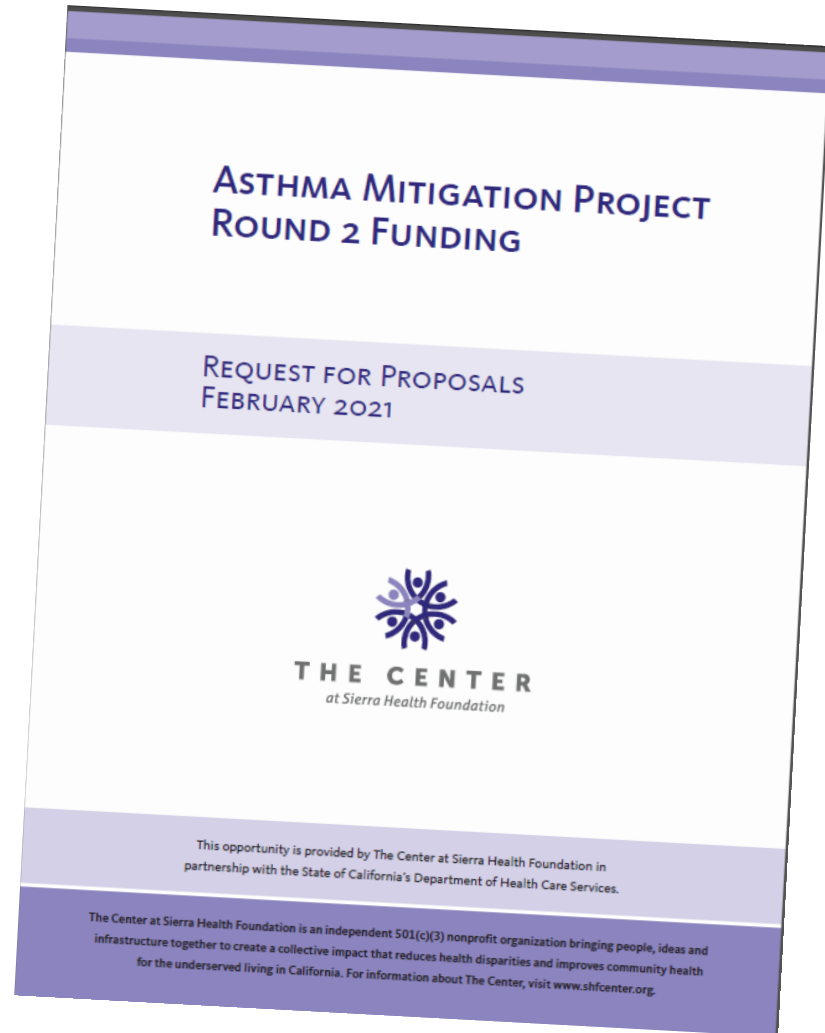
Background

- Funding through the State General Fund for asthma preventive services was a collective effort!
- Mobilization, technical assistance and community feedback was imperative in crafting this thoughtful budget proposal.
- Senator Hurtado (D-Fresno) requested funding for this proposal on behalf of our organizations, her district and the state as her top priority for 2019.
- The Budget Act of 2019 was passed by the Legislature and includes the adoption of the entire allocation for the Asthma Mitigation Project.



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Funding Opportunity Overview





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Asthma Mitigation Project

The Center is seeking applications from organizations such as community-based organizations, local health departments, community-based health care providers and Medi-Cal managed care organizations that will work on specific culturally and linguistically appropriate asthma home visiting programs.

- Project Period: **August 1, 2021 to May 15, 2023**



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Scope of Work

Outcomes:

1. Improvement in asthma self-management
2. Decreased exposure to environmental triggers
3. Improved asthma outcomes

Activities should lead to:

- Increased capacity to serve individuals with poorly controlled asthma
- Increased advocacy related to asthma prevention and treatment
- Development of partner network



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Communities of Focus

- Individuals with poorly controlled asthma, especially children
- Medi-Cal patients
- Undocumented adults
- Communities disproportionately impacted by asthma



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Key Terms

Asthma Home Visiting Services

- Asthma Education
- Environmental Asthma Trigger Assessment
- Environmental Asthma Trigger Remediation



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Service Providers

- Types of Service Providers
- Cultural and Linguistic Core Competencies
- Training



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Eligibility

- Located in the state of California
- Provide services in the state of California
- Are a 501(c)(3) community-based organization, local health department, a community-based health care provider or Medi-Cal managed care organization



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Eligibility

- Have relationships with Medi-Cal populations and have good working relationships with managed care organizations and Medi-Cal providers or a willingness to establish such relationships.
- Applicant organizations and their partners must have evidence of inclusivity and shall not discriminate.



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Eligibility

- Provide services in counties North of Sacramento including Alpine, Amador, Butte, Calaveras, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, Tuolumne, Yolo, Yuba

and/or

to one or more of the following target populations Asian American/Pacific Islander, Native American and Tribal and Refugees



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Eligibility

- Current funded partners are not eligible to apply



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Use of Project Funds

Funds should be used to conduct outreach and home visits:

- Up to five home visits for individuals 0-21 and
- Up to three home visits for individuals over age 21
- Up to \$1,000 per client for minor to moderate home remediation



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Potential Funded Activities

- Culturally and linguistically appropriate home visitation programs:
 - home environment trigger assessments
 - resources/actions to reduce triggers
 - asthma education
- Promotion of asthma home visiting programs
- Building capacity for advocacy and systems change
- Credible messenger outreach programs



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Award Amount

Up to \$350,000 over two years



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Higher Award Requests

- A supplemental budget may be submitted for higher requests
- Budget requests will be considered, pending available funding



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If Awarded: Funding Information

- Support asthma home visitation
- Staff training, program development and program administration may be included
- Grantees will be expected to participate in a quarterly peer learning network and one to two in-person convenings each year



If Awarded: Reporting and Data Requirements

Partners will be required to submit **regular reports** responding to the performance measures identified in their grants and work plan and including financial reports.

Report	Period	Due Date to The Center
Progress Report 1	7/16/2021 – 1/15/2022	1/31/2022
Progress Report 2	1/16/2022 – 7/15/2023	7/31/2022
Progress Report 3	7/16/2022 – 1/15/2023	1/31/2023
Cumulative Final Report	1/16/2023 – 5/15/2023	5/31/2023



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Questions?



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Asthma Mitigation Project

Application Process



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Please Sign In

Welcome to our Online Grant Application and Reporting System

You may use this system to:

- Start a new application
- Access and continue work on a saved application
- View applications you have submitted
- Submit post-grant summaries or other reports

If you've never used our system, click the New Applicant Link shown below.
If your organization has used this system before and you have the log in information please enter it below.
If you have trouble logging in, please change your password by clicking the "Forgot Password" link.

Thank you!

E-mail	<input type="text"/>	Password	<input type="password"/>
	New Applicant?	Forgot Password?	
	<input type="button" value="Login"/>		

Grants Portal Use Internet Explorer

<https://www.grantrequest.com/Login.aspx?ReturnUrl=%2fapplication.aspx%3fSA%3dSNA%26FID%3d35136%26sid%3d5509&SA=SNA&FID=35136&sid=5509>

Create an Account ([grantrequest.com](https://www.grantrequest.com))



Instructions

Applicant Information

Project Information

Other Resources

Project Narrative

Attachments

Review My Application

Save & Finish Later

Next

Instructions

[Printer Friendly Version](#) | [E-mail Draft](#)

* *Required before final submission*

Application Instructions

Be sure to read the request for applications carefully before beginning your application.

Required fields and attachment uploads are marked with *.

You may save your in-progress application at any time and return to it later using the link you will receive in an automated e-mail.

Should you have questions, click on Contact Us to the right of the purple tabs above or send an e-mail to

mataccesspoints@shfcenter.org.

Save & Finish Later

Next



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Application

Applicant Information

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[Contact Us](#) | [Exit](#)

Instructions | **Applicant Information** | Project Information | Project Narrative | Attachments | Review My Application

Save & Finish Later | Next

Applicant Information Printer Friendly Version | E-mail Draft

** Required before final submission*

Applicant Information

*** Organization Name**
Enter the organization's legal name.

*** Is the applicant organization a fiscal sponsor for this proposal?**
A fiscal sponsor is an organization that applies on behalf of an entity or group that does not have legal nonprofit standing with the IRS.

No Yes

Name of Fiscally Sponsored Project
if applicable

*** Address**

*** City** *** State** *** Zip Code** *** County of Organization's Primary Location**



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Application

Applicant Information

- Applicant organization information
- Applicant organization CEO/Director information
- Application contact information – for questions related to the proposal
- Organization's annual budget
- Financial audit

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Contact Us | Exit

Instructions Applicant Information Project Information Project Narrative Attachments Review My Application

Save & Finish Later Next

Applicant Information Printer Friendly Version | E-mail Draft

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 No Yes

Name of Fiscally Sponsored Project
if applicable

* Address

* City * State * Zip Code * County of Organization's Primary Location



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Application

Project Information

- Project Name and Brief Purpose
- Project Start and End Dates
- Requested Amount
- Geography – Counties the Project will Impact
- Community the Project will Impact



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Application

Questions for Project Narrative

- 1) Organization Description
- 2) Track Record with Community
- 3) Need
- 4) Partnerships
- 5) Use of Funds
- 6) Organizational Capacity and Staffing
- 7) Data Collection and Tracking Capacity
- 8) Relationship to Managed Care Organizations
- 9) Sustainability and Funding
- 10) Technical Assistance



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Attachments



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Application

Required Application Attachments

- Proposed two-year project budget
- Proposed project budget justification
- Applicant organization's W-9
- Work Plan
- Support letter signed by the applicant organization's administrator/executive
- Support letter and/or written agreement from partners



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Proposed Budget



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The Center Proposed Project Budget				
Applicant Organization:				
		Total Project Budget Year 1 8/1/21 - 7/31/22 (12)	Requested from The Center	Other Funding Committed to Project
I. Personnel				
Salaries	FTE			
1				
2				
3				
4				
5				
6				
7				
8				
Payroll Taxes and Benefits				
Consultant Fees				
1				
2				
3				
4				
Total Personnel		\$0.00	\$0.00	\$0.00
II. Other Expenses				
Office Supplies				
Postage				
Printing/Duplicating				
Information/Materials				
Equipment				
Rent / Utilities				
Travel				
Miscellaneous (List)				
1				
2				
3				
4				
5				
6				
7				
8				
Total Other Expenses		\$0.00	\$0.00	\$0.00
Indirect (up to 15% of direct costs)		\$0.00	\$0.00	\$0.00
Total Grant Expenses		\$0.00	\$0.00	\$0.00



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**The Center
Proposed Project Budget**

Applicant Organization: _____

		Total Project Budget Year 1 8/1/21 - 7/31/22 (12)	Requested from The Center	Other Funding Committed to Project
I. Personnel				
Salaries	FTE			
1				
2				
3				
4				
5				
6				
7				
8				
Payroll Taxes and Benefits				
Consultant Fees				
1				
2				
3				
4				
Total Personnel		\$0.00	\$0.00	\$0.00
II. Other Expenses				
Office Supplies				
Postage				
Printing/Duplicating				
Information/Materials				
Equipment				
Rent / Utilities				
Travel				
Miscellaneous (List)				
1				
2				
3				
4				
5				
6				
7				
8				
Total Other Expenses		\$0.00	\$0.00	\$0.00
Indirect (up to % of direct costs)		\$0.00	\$0.00	\$0.00
Total Grant Expenses		\$0.00	\$0.00	\$0.00

Year 1 Year 2 Total Budget +



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Budget Justification

- List each line item
- Include full-time equivalents (FTE) for staff
- Identify other funding secured for the proposed activities, if applicable
- In your Budget Justification, describe the purpose of each line item and in-kind support



Example: Goal:	Reduce the number of emergency department visits for African American children by 20%.		
Objectives (A., B., etc.)	A. Provide up to five asthma home visits, including asthma education, to 50 African American families with children under the age of 18 each year. B. Employ 1-2 Community Health Workers who can provide culturally and linguistically appropriate asthma home visiting services		
Project activities that support the identified goal and objectives	Responsible staff/partners	Timeline	
		Start Date	End Date
<ol style="list-style-type: none"> Review successful asthma home visiting programs to design home visiting activities. Recruit, interview and hire 1-2 Community Health Care Workers Provide professional development training to staff on the following topics: 	<ol style="list-style-type: none"> Project Lead Project Lead will develop materials and Partner Organization will provide recruitment Training Developed by ABC Organization and delivered by Lead Staff (Name) 	8/1/21	10/1/21
		8/1/21	1/1/22
		1/1/22	(Ongoing)
(1) Goal:			
Objectives (A., B., etc.)	A.		
Project activities that support the identified goal and objectives	Responsible staff/partners	Timeline	
		Start Date	End Date
1.			
(2) Goal:			
Objectives (A., B., etc.)	A.		
Project activities that support the identified goal and objectives	Responsible staff/partners	Timeline	
		Start Date	End Date



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Work Plan

- Outcomes that you hope to achieve
- SMART Objectives
- Project activities
- Responsible staff and partners
- Timeline (start/end dates)



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Questions?



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How to be Competitive



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Selection Criteria

Competitive applications will:

- Explain track record of:
 - engaging with community members impacted by asthma and home visitation programs
 - partnerships with other organizations addressing asthma
 - experience with advocacy for health equity
- Demonstrate a track record of collaboration with a diverse set of organizations within the targeted community



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Selection Criteria

Competitive applications will:

- Convey an understanding of asthma and the factors that contribute to the disproportionate rates of asthma among low-income communities of color
- Demonstrate that the proposed project will serve low-income communities and communities of color disproportionately impacted by asthma



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Selection Criteria

Competitive applications will:

- Demonstrate the ability through staffing, partnerships, program strategies and approaches to provide a comprehensive asthma home visitation program that is culturally responsive and linguistically appropriate.
- Show evidence of working with low-income and underserved and/or inappropriately served populations, including Medi-Cal beneficiaries and undocumented populations. *For data resources, please visit www.shfcenter.org/asthma.



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Selection Criteria

Competitive applications will:

- Affirm the applicant's ability to submit bi-annual data and financial progress reports on a specific set of measures.
- Affirm participation in technical assistance and learning exchange activities, with possible travel.
- Affirm participation in evaluation and data collection activities.



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Proposal Writing Tips

- Read and follow application guidelines and instructions
- Verify your organization is eligible
- Answer questions clearly and provide enough detail about the proposed activities so that the reviewers can fully understand your plan
- Clearly explain your proposed project and what change will result from funding



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Proposal Writing Tips

- Check for consistency in the project description, budget narrative and budget line items
- Have someone who is not involved in the project read your draft application and tell you what they think you're applying for
- Review the Attachments Checklist to ensure you have all required documents



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Technical Assistance

For technical assistance, e-mail: ta@rampasthma.org

TA may include:

- Discussion of application scope of work
- Data assistance
- Identification of partners

TA will not include a review of your proposal

For grant submission assistance: centergrants@shfcenter.org



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Application Submission Tips

- On a PC: Use Internet Explorer as the web browser for our online grants portal
- On a Mac: Use Safari as the web browser
- Click the “Save and Return Later” button if you will not be active in the application for a few minutes
- Submit application before the deadline date
- Write responses to the narrative questions outside of the grants portal, then cut and paste your responses in the appropriate fields
- As you write responses, track your word count



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Checklist

- ✓ Review Application Instructions and Criteria
- ✓ Complete the application in the online portal:
 - ✓ Completed application questions
 - ✓ Two-year Project Budget
 - ✓ Project Budget Justification
 - ✓ Work Plan
 - ✓ W-9
 - ✓ Support letter from administrator/executive
 - ✓ Support letters from partner organizations



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Timeline

- Application deadline → **April 20 at 1 p.m.**
- Award Announcement → Mid-July
- Funds Available → August



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Contacts and Resources

Contact:

If your question wasn't answered, e-mail questions to: centergrants@shfcenter.org

Proposal Technical Assistance: ta@rampasthma.org

Resources:

Asthma Mitigation Project web site: www.shfcenter.org/asthma

The Center: www.shfcenter.org